



# Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136  
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CONTACT: Pat Broyles

ATTN: Farm News Directors

LUBBOCK--NATIONWIDE RESEARCH IS BEING CONDUCTED TO DETERMINE THE ECONOMIC BURDENS THAT COULD RESULT FROM OSHA'S COTTON DUST EMISSION STANDARDS. HEADING THE RESEARCH PROJECT IS DR. DON ETHRIDGE, PROFESSOR OF AGRICULTURAL ECONOMICS AT TEXAS TECH UNIVERSITY. ACCORDING TO ETHRIDGE, UNLESS ALTERNATIVES TO EXPENSIVE FILTERING SYSTEMS ARE FOUND, THERE WILL PROBABLY BE FURTHER SUBSTITUTION OF MAN-MADE FIBERS FOR COTTON. ETHRIDGE AND HIS ASSOCIATES ARE SETTING UP COMPUTER MODELS DESIGNED TO ESTIMATE IMPACTS OF PROPOSED STANDARDS ON TEXTILE MILLS AND ASSOCIATED INDUSTRIES. NEW METHODS BEING CONSIDERED ARE A TUFT-TO-YARN SYSTEM WHICH IS COMPLETELY ENCLOSED AND WOULD REDUCE ALMOST ALL OF THE DUST AND NOISE ASSOCIATED WITH MILLING. A SECOND SOLUTION IS THE HARVESTING OF UNOPENED COTTON BOLLS, WHICH COULD RESULT IN A HIGHER QUALITY COTTON. A THIRD PROPOSAL IS ADDITIONAL LINT CLEANING AT THE GIN, WHICH WOULD INVOLVE MORE TIME AND STORAGE OF THE GINNED LINT. THESE AND OTHER FACTORS WILL BE PLUGGED INTO COMPUTER MODELS OVER THE NEXT TWO AND ONE-HALF YEARS TO DETERMINE JUST WHAT THE IMPACT OF OSHA'S NEW STANDARDS WILL BE.

1-11-20-78

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LUBBOCK--"Who's Happy Now?," a critically acclaimed comedy, is scheduled for production by the Texas Tech University Lab Theater Dec. 1-6. The play offers a warm-hearted remembrance of a successful songwriter's childhood in a small Texas town.

The play was described by "Newsday Magazine" as a "funny, robust, cockeyed comedy with some exceedingly entertaining characters, and a great deal of warmth." A "Women's Wear Daily" critic called the production "a terribly compassionate and moving play, braced by sweet comedy and not without sadness."

Sam Thompson, familiar to Lubbock audiences as Benvolio in "Romeo and Juliet," is cast as Richard "Sonny" Hallen, the songwriter. His mother and father are played, respectively, by Freda R. Williams as Mary Halen and Lynn Mathis as "Horse" Hallen. Other cast members include T. H. Maynor as Pop and Toni Cobb as Faye Precious.

"Who's Happy Now?" is directed by Brad Williams. The production will be staged Dec. 1-6 at the Lab Theater of Texas Tech nightly at 8:15 p.m. Tickets are \$1.50 for Texas Tech students and \$2 for the general public. Tickets and information may be obtained from the University Theater box office, 742-3601.

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CONTACT: Heinrich Steiner

LUBBOCK--An evening of poetry will be presented at 7:30 p.m., Dec. 7 in the Lubbock Room of the Texas Tech University Center.

David C. Yates, journalism professor at Southwest Texas State University, and two Texas Tech English professor, Drs. Walter R. McDonald and Daryl E. Jones, will give 20-minute readings of their works, followed by an open poetry reading session. All persons will be given opportunity to present creative writings.

General admission is \$1; persons planning a presentation should contact McDonald at 742-2500 or 792-8554 to make arrangements.

Poets and audience may get in the mood for the event by visiting an all-day free book fair in the University Center courtyard, sponsored by Texas Circuit, a creative writer support organization, with support of the Texas Commission on the Arts and Humanities, the Coordinating Committee for Literary Magazines and the National Endowment for the Arts.

Yates, editor and publisher of "Cedar Rock Press," literary magazine, has written poetry since his undergraduate days at North Texas State University and has been active in the Texas Poets-in-the-Schools program for the past two years. His chapbook of poems, "Making Bread," is in its second printing.

McDonald, director of the Creative Writing programs in the Department of English, has his second book, "One Thing Leads to Another," a collection of 25 poems, in printing. His first publication, "Caliban in Blue," was selected best book of poems by a Texan in 1976 by The Texas Institute of Letters.

Jones has been publishing poetry in numerous literary journals since 1970.

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CONTACT: Heinrich H. Steiner

LUBBOCK--Although young, the traffic Safety Coordination program at Texas Tech University is probably the best in the state in terms of cooperation and interest of involved municipal and county governments, says Walter Stueck, traffic safety coordinator.

For the fiscal year 1978-79 the program has received more than \$100,000 in federal funding through the State Office of Traffic Safety, State Department of Highway and Public Transportation, to finance activities involving 40 communities in 18 counties.

"Usually traffic safety has relative low priority in most communities," Stueck said.

However, since May 1977 Texas Tech's Division of Continuing Education has had three effective traffic safety "salesmen" on the staff. These men are Stueck, who is responsible for enforcement of proposals and guidelines, Robert Ratcliff, area traffic engineer, and Ron Bartley, public education and information specialist.

Serving as a link between the Office of Traffic Safety and individual communities, the traffic experts function in an advisory capacity "helping Austin to get its program out."

Texas Tech and 23 other institutions in the state work to provide free assistance to communities in handling traffic-related problems, such as effective road and intersection planning, traffic sign and light placement, educating pupils and drivers, and instructing officers in use of breathalizers, accident equipment and other instruments.

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traffic safety program / add one

Practically every community in Texas has opportunity to benefit from these programs, Stueck said.

He sees a dual task for his office: cooperation within the policies of the State Legislature and active development of individual services for municipalities. In interaction with the university's academic departments Stueck introduces special training course curricula to local traffic officials, which gives them optimal preparation for their duties.

Stueck regards as especially important the instructions in psychology, designed to improve interpersonal relations in authority-offender situations. Other areas of training could include business administration, management and communication.

"Every life preserved means savings for the taxpayer of about \$120,000," Stueck said. This amount represents an average of lost tax revenue from the individual, rescue and accident processing costs in case of a fatality, and other related expenses.

Stueck hopes the efforts of his office will show particular success in the Lubbock metropolitan area since its accident and fatality rates are well above the national average.

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CONTACT: Heinrich H. Steiner

LUBBOCK--Representatives from 25 state, federal and city agencies will be available to Texas Tech University students on Dec. 5 to answer questions about government employment.

The fourth annual Government Career Day will be held from 9 a.m.-3 p.m. in the Ballroom of the University Center. Topics will include Civil Service employment requirements, availability of positions for liberal art students, specific major areas of education in demand and application information for summer jobs.

More information may be obtained by calling Patricia Romo, career counselor at the university, at 742-2210.

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CONTACT: Heinrich H. Steiner

LUBBOCK-- U.S. Attorney General Griffin B. Bell will be at Texas Tech University Dec. 1 to address law students and members of the legal community of Lubbock and vicinity.

Bell will deliver a speech in the Lecture Hall of the Business Administration Building at 10 a.m., preceded by an introduction by Dr. Frank W. Elliot, dean of the Law School, and Mark Martin, representative of the Dallas law firm of Strasburger and Price.

Following the lecture will be a reception for Bell in the Forum, School of Law.

Bell will be accompanied by an assistant, Newal Squyres, Texas Tech School of Law graduate of 1972 and former editor in chief of "Texas Tech Law Review."

Bell is the first speaker in the Strasburger and Price lecture series, made possible by a \$5,000 endowment by the law firm earlier this year. The series features one distinguished speaker annually.

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CONTACT: Paula Lowe

LUBBOCK--Inflation is a major concern for persons planning to purchase a home. Higher down payments and interest rates are particularly burdensome and in many cases prohibitive to those persons attempting to purchase their first home. These factors have led to a study into housing alternatives for the consumer.

The purchase of a manufactured home, most likely a mobile home, is one alternative. Dr. Cora McKown, chairperson of the Family Management, Housing, and Consumer Science Department in Texas Tech's College of Home Economics and research assistant Rachel Wortham are conducting a study "Consumer Acceptance of Manufactured Housing," funded by Texas Manufactured Housing.

According to McKown, the negative social attitudes developed in this country concerning mobile home dwellers have tended to inhibit the industry's growth. People living in mobile homes are usually stereotyped as always on the move, unconcerned with the education of their children and basically careless and irresponsible.

Consequently, these attitudes have affected decisions concerning the location of mobile home parks, usually in the lowest tax-base area of the city. State and city zoning ordinances have tended to isolate mobile home dwellers from other home dwellers in the community.

Since mobile homes are on wheels they are taxed as vehicles. Taxing practices also stem from the belief that mobile home dwellers move frequently and are hard to locate. In actuality, research

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housing / add one

indicates that mobile home dwellers move no more frequently than other residents, once per five years. Thus, one goal of the study is to achieve a tax reassessment on manufactured housing (mostly mobile homes) in Texas.

Persons buying mobile homes also encounter difficulty securing finances to make purchases. Absence of government regulation over mobile home financing appears to indicate that government has little faith in the industry. Recently, mortgage insurance companies have offered increased resistance to issuing mobile home mortgage insurance, consequently lending institutions have become more hesitant to lend money for mobile home purchases. Hence, another research goal is a reassessment of financing practices for the homes.

A questionnaire distributed to three groups: apartment dwellers, manufactured home dwellers and persons shopping for a housing change will attempt to reveal house decision making patterns of the groups. Researchers are also interested in mobility patterns of persons and how much apartment dwellers are paying in rent as opposed to how much home dwellers are paying in house payments.

As prices of traditionally-built homes continue to rise, persons will seek housing alternatives of lower cost. The cost of the average American home today is \$64,000. The overall concern of the researchers is how adequate are the various forms of housing, and what type of housing will families be able to afford?

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CONTACT: Gail Molsbee

LUBBOCK--Bradley F. Smith, Texas Tech University sophomore from Amarillo, ranked highest at precommissioning training by completing the Platoon Leaders Class of the United States Marine Corps with the highest average grade in 1978.

With a 97.7 average in leadership, academics and physical fitness, Smith won for Texas Tech the Commandant's Trophy from the Marine Corps. He also was presented an individual trophy for his achievements. Smith competed against 653 university and college candidates at Quantico, Va.

The Marine Corps has long recognized the role of academic institutions in developing leadership traits which are essential for young men and women to become officers, Maj. Gen. Hugh W. Hardy, U. S. Marine Corps Reserve, said in making the presentation. "In recognition of this role, the Commandant's Trophy is presented to the university of the student who has excelled at precommissioning training by completing the Platoon Leaders Class with the highest overall average in areas of leadership, academics and physical fitness."

Gen. Hardy presented the individual trophy to Texas Tech President Cecil Mackey who in turn presented it to Smith in brief ceremonies at the university.

Smith, an engineering major, attended Amarillo Junior College after he was graduated from Amarillo High School in 1977. He joined the Platoon Leaders Class in March 1978.

He was honored two years in "Who's Who of American High School Students" and was a member of the National Honor Society. In junior College he was a member of Lambda Chi Alpha, social fraternity.

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commandant trophy / add 1

Smith works part time at Skybreeze Aviation, Lubbock, and takes flying lessons when he is not involved in his full course load at Texas Tech.

He is the son of Mr. and Mrs. E. J. Smith, 3421 Clearwell, Amarillo.

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UNIVERSITY AND STUDENT AWARDED--Texas Tech University President Cecil Mackey (left) accepts the U. S. Marine Corps' traveling Commandant's Trophy from Maj. Gen. Hugh W. Hardy. Bradley F. Smith, Texas Tech sophomore from Amarillo, competed with 635 of the nation's ROTC college and university students to honor Tech and himself with the highest overall average in the nation's Platoon Leaders Class of 1978. (Tech Photo)

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CONTACT: Gail Molsbee

LUBBOCK--Michael E. Rumpf of San Antonio "just felt crazy and decided to do something a little different." He did.

The Texas Tech University student decided to see if shoppers would notice if he played the part of a mannequin at a local clothing store where he is employed.

"People began staring, then people began gathering and some started poking at me," Rumpf said. "My boss ran up to the front of the store to see what was wrong and saw me there. He loved it."

Since then Rumpf has become more interested in still modeling and has hopes of expanding into the various techniques of modeling. He continues still modeling in the local store.

"It's really neat to watch people's reactions. People would laugh at themselves if they could see what I see," Rumpf said. "It's a real challenge to keep stance while there are people poking, tickling and pinching me, along with all the gazing.

"I can usually stay in a position for about three minutes and then I change, doing robot motions," Rumpf said. "That's usually when people notice that I'm not a mannequin."

The six-foot blonde said, "I'm a ham and I love clothes so I'd like to model for other area stores and some day do still modeling for some of the larger department stores."

Rumpf said there has been only one person who broke his pose. Although he declined to reveal what was said, Rumpf said one of his

-more-

rumpf / add one

fraternity brothers succeeded. Rumpf is a member of Sigma Nu, social fraternity.

He is also a big brother to Alpha Delta Pi, social sorority. He was graduated from McArthur High School, San Antonio.

The junior business major is the son of Jean A. Rumpf, 626 Northridge, San Antonio.

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cutline-----

HOLDING POSE--Michael E. Rumpf of San Antonio catches the eyes of shoppers when he replaces a local clothing store's window mannequin. Rumpf, a Texas Tech University junior, said he enjoys watching the people's reactions. (Tech Photo)

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CONTACT: B. Zeeck

LUBBOCK -- The art of Andre Derain (1880-1954) expresses the wide range of artistic expression that marked the first half of the 20th century, and Derain---painter, sculptor, illustrator---will be the subject of an art seminar at 10 a.m., Tuesday, Nov. 28, at The Museum of Texas Tech University.

The Women's Council of the West Texas Museum has sponsored the seminars for 19 years. Rabbi Alexander Kline is the lecturer. Seminars are open to the public for a nominal fee.

Derain, noted for his etchings and portraits as well as his paintings, came to the fore in 1903 with his "Christ Carrying the Cross." He joined the fauves, noted for brilliant, primitive color, and then moved on to a preoccupation with form and structure. He joined the cubism movement briefly, then moved on to archaism and a Gothic period of stylization. His classicism, more Roman than Greek, marked a later stage of his career.

His yellow London sky in "Big Ben" (1905) offended critics of the period, but the painting became one of his masterpieces. "Blackfriars" (1907) is another from his period in which primitive form and bright colors dominated his work.

In his later years Derain tended to keep to himself, apart from other artists, and it was in this period that his portraiture flourished.