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Residence telephones: Jane Brandenberger, Director, 829-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596
CONTACT: Paula Lowe

LUBBOCK--Austin native Henry B. Tippie heads Texas Tech's chapter of Alpha Phi Omega (APO) service fraternity. Son of Mr. and Mrs. Henry B. Tippie I, 7009 Edgefield Dr., Austin, Henry is a senior accounting major planning to graduate next May.

Interested in a management career, Tippie is building experience in that area. He currently is serving his second term as APO president, in the past has held the vice presidency of the organization, is presently working as a third year residence assistant in Carpenter Hall and served as program director for Texas Tech's radio station, KTXT-FM last year.

APO is a national service fraternity based on principles of leadership, friendship and service. The fraternity, originally chartered as a men's organization, opened its doors to women two years ago. The Tech chapter now has 70 active members, three of them women, and 50 pledges, 25 of them women.

Tippie describes this year's chapter as, "the best I've seen in the three years I've been active." He attributes APO's success to quality members who are enthusiastic and dedicated and enjoy service to others.

APO's fall money-making project is the selling of Tech football programs at home games. The funds generated through this project and others have purchased two talking calculators and one option reading device for blind students, the new double T scoreboard in

Jones Stadium, a sound system for cheerleaders, bus stop benches and newspaper boxes for "University Daily," campus newspaper.

The fraternity has just completed renovating a house occupied by an elderly woman who was unable to do the work herself. Tippie explained that a federal agency promised to do the job; however, it never received sufficient funds. APO members set aside a Saturday and went to work mending fences, painting the exterior, sealing windows, weeding gardens and dumping trash. Tippie said, "Everyone had fun doing the work because they received satisfaction from nelping another person."

In addition to fund-raising projects, APO operates the Red Tape Cutting Center and a lost-and-found service in cooperation with Women's Service Organization, distributes yearbooks and conducts elections for the Student Association, Tech's campus government.

The fraternity also maintains a Boy Scout troop in an underprivileged area of Lubbock. Members have scheduled an October retreat at the Boy Scout camp in Post to do renovating work there.

Tippie's duties include conducting APO meetings, serving as ex officio member of all APO committees and as chairman of the executive committee, and acting as a liaison between APO, Tech and the community. He believes it is his job to encourage, counsel and help the club members in any way possible.

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CONTACT: Heinrich H. Steiner

LUBBOCK--Probably the most popular foreign language in the United States is Spanish; yet scientists and educators agree that other major languages are on the upswing.

Dr. John P. Kasik, new faculty member at Texas Tech in the Department of Germanic and Slavic Languages, is helping the university to meet changing and developing demands. His task is to expand the Russian and Czech programs.

According to Kasik, there is a special potential for Czech and a general one for Russian. "Major portions of Texas' population are of Czech descent, especially in the area between Houston and Austin," he said. "Our observations and experiences indicate that we can serve students from this region as well as other parts of the nation."

Russian gains its importance from contributions the Soviet
Union is increasingly making in the fields of science and medicine
and from intensifying trade relations. Today much scientific
literature is published in Russian, challenging students and
researchers educated in traditional patterns.

Kasik explained that Texas Tech has about 50 students in Russian and the department anticipates an increasing enrollment.

The planning frame justifies close cooperation with other departments,

new foreign languages/add one

so Kasik has initiated an interdisciplinary program in Russian Studies.

"Most students in our program major in a field of science or medicine, but a common characteristic for all of them is strong intellectual motivation and dedication."

Kasik, born in Czechoslovakia, came to the United States in 1970. He received an undergraduate degree in German from the University of New Hampshire in 1973. A year later he received a master's degree in Russian and in 1978 he completed the Ph.D. with a dissertation on Slavic languages and literatures. Both postgraduate degrees were awarded by Brown University.

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CONTACT: Jane Brandenberger

FOR IMMEDIATE RELEASE

LUBBOCK--The Board of Regents of Texas Tech University and of the Tech School of Medicine will consider routine business on Friday (Sept. 29) at the regularly scheduled meeting in the board room of the Administration Building.

The Regents will convene at 9 a.m.

Meeting first as the board for the university, they will hear resolutions honoring the memory of Dr. D. M. Wiggins, fifth president of Texas Tech, who died in August, and expressing (cq) appreciation to J T King, former athletic director who retired last month.

Following an executive session from 9:30-10, the board will consider guidelines for offering small classes in accordance with the Texas Education Code and as outlined by the Coordinating Board.

The Regents will also study granting of emeritus status to certain retired faculty.

The Finance Committee will present rules, regulations and contracts required before advertising for oil, gas and mineral leases. The committee also will offer a standard contract form to be used between the University and authors of works published by Texas Tech Press. A change in date for advance payment for

residence halls reservations also will be suggested.

Acceptance dates for the completed Agricultural Pavilion and Phase II of the Animal Sciences Building renovation will be recommended by the Campus and Building Committee. Approval to proceed with contract documents and receipt of bids for the utility tunnel of the Electrical Engineering Building will be considered.

As a Committee of the Whole, Regents will discuss continuation of employment of one staff member after age 65 and revision of the retirement policy for classified, professional and administrative personnel. The latter is in response to 1978 amendments to the Age Discrimination and Employment Act, which raised the protected age limit for non-faculty employees from 65 to 70 years of age, effective Jan. 1, 1979.

Shortly after 11 a.m. the board will convene for the School of Medicine.

The Academic and Student Affairs Committee will suggest approval of affiliation agreements with Amarillo Hospital District, Panhandle Area Cancer Council, Inc., of Amarillo, Wesley Community Center, Inc., Amarillo, South Plains Health Provider Organization, Inc., Plainview, and West Texas Hospital, City Health Department and South Plains Dialysis Center, all of Lubbock. Addenda to affiliation agreements with El Paso Guidance Center, Inc., and Hotel Dieu Hospital of El Paso will also be considered.

Approval of contracts with Armstrong County Medical Center, Inc., of Claude, El Paso State Center for Human Development, El Paso Guidance Center, Inc., and Sierra Medical Center Hospital,

tech board of regents/9-29 meeting/add two

El Paso, will also be sought.

The Regents will hear reports updating current construction for the Medical School.

Adjournment is scheduled for noon.

-30-

2-9-25-78

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CONTACT: Pat Broyles

ATTN: PSA Directors (Kill Oct. 2)

FOR IMMEDIATE RELEASE

A FREE CARILLON RECITAL WILL BE PRESENTED SUNDAY, OCTOBER 1ST, AT ONE P.M., ON THE TEXAS TECH UNIVERSITY CAMPUS. A SELECTION OF RELIGIOUS, CLASSICAL AND POPULAR WORKS WILL BE PERFORMED BY DR. JUDSON D. MAYNARD, PROFESSOR OF MUSIC AT TEXAS TECH. THE BEST SEATS FOR THE AFTERNOON PERFORMANCE ARE IN THE COURTYARD SOUTH OF THE ADMINISTRATION BUILDING OR IN THE MEMORIAL CIRCLE AREA AT THE CENTER OF CAMPUS.



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CONTACT: Dan Tarpley

LUBBOCK--Texas Tech University's fall enrollment of 22,745 has set a record, surpassing by 165 the former high of 22,580 for 1975.

The 1978 figure shows a .7 percent increase over the 1975 total and a 1.7 percent increase over last year's total, according to Dr. Robert H. Ewalt, vice president for Student Affairs.

The 1977 enrollment was 22,358 and the 1976 total 22,176.

This fall's unofficial figure is based on a head count at the end of the 12th class day, Ewalt said.

"We are gratified with our increased enrollment and the new record, particularly at a time when college and university enrollments are levelling off in many areas," Ewalt said.

There are 12,803 males enrolled as compared with 9,942 females at Texas Tech.

By classification, figures show 7,717 freshmen, 4,382 sophomores, 3,555 juniors and 3,706 seniors. A total of 2,858 students are enrolled in the Graduate School. The School of Law has enrolled 527 students. Figures do not include the Texas Tech University School of Medicine.

enrollment figures/add one

By colleges the figures are Agricultural Sciences, 1,472;
Arts and Sciences, 7,263; Business Administration, 4,572; Education,
1,759; Engineering, 2,935; and Home Economics, 1,483.

-30-

4-9-26-78

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Gail Molsbee

LUBBOCK--Administrators, colleagues and current and former students of Texas Tech University have been invited to nominate three teachers for "Piper Professor of 1979."

The Minnie Stevens Piper Foundation will award a certificate of recognition and cash honorarium of \$1,500 to 10 college professors in the nation. Announcement of recipients will be in April 1979.

The awards emphasize recognition to the teaching profession rather than to research, publication, administration or related activity, although these criteria will also be considered.

Nomination for Texas Tech professors should be sent to Dr. Charles S. Hardwick, vice president for Academic Affairs, by Oct. 20.

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MUTUAL BROADCASTING SYSTEM

FOOTBALL SPOT

30 SECOND

TEXAS TECH UNIVERSITY

ONLY FIFTY-FIVE YEARS OLD, TEXAS TECH IS ONE OF THE YOUNGEST MAJOR UNIVERSITIES IN THE NATION...BUT WITH MORE THAN 22,700 STUDENTS AND ONE THOUSAND EIGHT HUNDRED ACRES IN ONE TRACT IT IS ALSO ONE OF THE LARGEST. CONSISTING OF SIX COLLEGES AND TWO SCHOOLS, TEXAS TECH OFFERS A BROAD RANGE OF LEARNING EXPERIENCES TO ITS STUDENTS. THE ADDITION OF THE SCHOOL OF MEDICINE, WITH ITS BRANCHES IN AMARILLO, EL PASO AND, SOON, IN THE PERMIAN BASIN, SERVES TO FURTHER THE YARIETY OF EDUCATIONAL OPPORTUNITIES AVAILABLE TO STUDENTS AT TEXAS TECH.

6-9-26-78

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MUTUAL BROADCASTING SYSTEM

FOOTBALL SPOT

30 SECOND

WOMEN'S ATHLETICS

NOW THERE IS ONE MORE REASON TO SUPPORT TEXAS TECH
ATHLETICS...WOMEN! THAT'S RIGHT...THE WOMEN OF TEXAS TECH ARE
COMPETING IN INTERCOLLEGIATE ATHLETICS JUST LIKE THE MEN HAVE
BEEN DOING FOR YEARS AND THE EXCITEMENT AND ACTION THEY GENERATE
WILL RIVAL EVEN THE LONGEST TOUCHDOWN RUN THIS FALL. THE RED
RAIDERS WILL MEET FAMILIAR SOUTHWESTERN FOES: TEXAS, HOUSTON,
A&M, SMU AND OTHERS IN VOLLEYBALL, BASKETBALL, TENNIS, CROSS
COUNTRY AND TRACK, GOLF AND SWIMMING. IF YOU HAVEN'T DISCOVERED
WOMEN'S ATHLETICS AT TEXAS TECH, MAKE A DATE FOR '78.

-30-

7-9-26-78

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Heinrich H. Steiner

Saw a K Ka V

LUBBOCK--A university education is generally considered an on-campus achievement, requiring personal interaction of students and professors. Studying by correspondence is not so common, yet it may account for major efforts of an institution of higher learning.

At Texas Tech University a total of about 12,000 college and high school students are enrolled in the correspondence program, compared to approximately 22,700 on-campus students, according to Mrs. Kari D. Gordon, supervisor of correspondence study.

"We are among the top four universities in the nation in enrollment in correspondence activities," she said.

On a continuous registration basis Texas Tech offers a broad variety of courses for college as well as high school level work. Since 1972 more than 270,000 students have taken correspondence courses to satisfy graduation requirements, to fulfill college entrance requirements, to broaden their college program or for personal enrichment.

A maximum of 18 hours of work for a bachelor's degree may be completed by correspondence study. The registration fee is \$20 per semester hour or \$60 for a three-semester hour course. Students who desire college credit must meet the entrance requirements of the university.

Texas Tech is a member of the National University Extension Association and makes its services available to foreign students in their home countries and to Americans living abroad, including military personnel.

Courses on the high school level, accredited by the Texas Education Agency, are available to any student having consent of his school officials and meeting certain prerequisites. Fees are \$20 per guarter unit and \$27.50 per semester unit.

Correspondence work at Texas Tech involves the use of newspapers and television. Through constant activities and plans for the development of new courses the university strives to meet changing demands and expectations among students, employers and educators.

Texas Tech distributes detailed catalogs and other publications on its correspondence program. This material and other pertinent information is available from the Division of Continuing Education, Texas Tech University, P.O. Box 4110, Lubbock, Texas 79409, telephone 742-2352.



UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Heinrich H. Steiner

LUBBOCK--Sometimes individuals consider a university education too theoretical with too few "real life" implications.

In fact, educators are constantly striving to narrow the gap between theoretical and practical knowledge. For example, at Texas Tech University the Department of Geography has implemented a highly practical approach to basic geography in a course for the fall semester.

The innovative teaching strategy, called "Guided Design," asks that students spend most of their class time working as group members in solving structured problems related to introduced topics. Traditional lecturing is held to a minimum and the class has no final examination.

"Guided Design" combines an introduction to decision making processes, with instruction based on human geography. It is considered of value to students coming from a variety of majors and planning to enter careers requiring responsible decision making.

Major tasks include: travel planning, developing a hypothetical ward system for the City of Lubbock, selecting a home for an assumed purchase and learning about migration processes through locating a city with favorable living conditions.

guided design/add one

These topics acquaint students with the types of projects undertaken by professional geographers.

Course coordinator is Dr. Gary S. Elbow, associate professor of geography. His activities are funded by a \$4,200 grant from Exxon Education Foundation for a one-year period. The sponsor is interested in course experiences at Texas Tech in order to evaluate effectiveness of efforts to generate and support successful new teaching and learning methods.

The guided design system was originally developed for technical applications about 1970 by Charles Wales and Robert Stager at West Virginia University. Elbow and others extended use for the system by various modifications.

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CONTACT: Paula Lowe

LUBBOCK--Amarillo native Janet Kay Eddins is president of the Texas Tech Women's Service Organization (WSO), one of the university's most active clubs.

The daughter of Mrs. Maxine Eddins, 3705 W. Lawn, Kay is a senior majoring in Latin. She plans to teach Latin or biology at the high school level after her May graduation.

WSO is designed to serve the campus and Lubbock community. The organization is open to anyone who has at least a 2.0 grade point average and is willing to donate 15 service hours a semester.

WSO's major fall project is the planning of Texas Tech's Dads Day, the occasion of the Dads Association annual meeting. Eddins is now coordinating that event, scheduled for Nov. 17-18.

The president's major responsibility is to serve as liaison between WSO, the campus and the community. She also presides over WSO meetings and works with committees in fulfilling their commitments.

Some WSO projects are operating the Red Tape Cutting

Center, a lost-and-found service and Student Association elections

in cooperation with Alpha Phi Omega, men's service fraternity;

building the annual Christmas Carol of Lights wreath; participating

in fund-raising drives for the local heart and lung associations;

conducting blood drives; reading to blind students; and ushering at campus and city events. "We are available to anyone on campus or in Lubbock who needs our service," Eddins explained.

Eddins hopes to expand WSO services and its memberships.

A new committee, Project Search, has been created to locate
additional projects. To date, there are 70 active members and
89 pledges in WSO.

Eddins is also a member of Mortar Board, senior women's honorary; Arts and Sciences Council; Omicron Delta Kappa, leadership honorary; and Honors Council.

"WSO was the first club I joined as a freshman," Eddins said. She explained the organization drew her interest because it has a purpose. "You learn a lot when you help others through service. I wouldn't trade my experience with WSO for anything."

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CONTACT: Becky Patterson

LUBBOCK--The Texas Tech University Symphony Orchestra, directed by Paul R. Ellsworth, will perform Thursday, Oct. 5, at 8:15 p.m. in the Recital Hall of the Music Building at Texas Tech.

Featured soloist will be Dr. Thomas Redcay, professor of piano at Texas Tech.

Redcay is a graduate of Eastman School of Music. He received a Fulbright Scholarship to the Royal Academy of Music in London. Among his credits are performances with the Rochester Philharmonic Orchestra, U.S. Marine Orchestra, Dallas Symphony Orchestra, CBS Orchestra and Lubbock and Texas Tech Symphony Orchestras.

The pianist performed under conductor Arthur Fiedler and presented two recitals at the White House for President and Mrs. Eisenhower. He also performed on the Ed Sullivan and Arthur Godfrey shows and is listed in "Who's Who in American Education" and "Personalities of the South."

Redcay will perform "Rhapsody in Blue" by George Gershwin.

Other orchestral selections will include "Symphony in E Minor"

by Antonin Dvorak and "Roman Carnival Overature" by Berlioz.

The concert is free and open to the public.



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CONTACT: Dan Tarpley

LUBBOCK--A Washington, D.C., tax attorney and the immediate past president of the Petroleum Association of Texas are two of the top speakers for the 26th annual Texas Tech Tax Institute on Oct. 5-6.

Mac Asbill Jr., partner in the Washington, D.C., and Atlanta, Ga., firm of Sutherland, Asbill and Brennan will discuss current legislative developments, and A. V. Jones Jr., Albany, Texas, oil man, will speak on "Government Influence on the Oil and Gas Industry." Jones is the luncheon speaker on Thursday, Oct. 5, and Asbill the luncheon speaker on Friday, Oct. 6, both in the University Center Ballroom.

Some 400 tax practitioners, accountants and attorneys from West Texas and New Mexico will attend the two-day tax institute to hear more than a dozen speakers.

Haskell G. Taylor, executive director-emeritus and secretary, said the institute's purpose is to provide updating in the tax area for persons interested in and working with federal income tax laws and regulations. Included are accountants, attorneys, bankers, insurance personnel and persons in private business.

Registration fee is \$65. The institute qualifies participants for 16 hours of continuing professional development credit.

tax institute/add one

Business sessions will be in the University Center Theater.

The 1978 president of the tax institute, Dr. John M. Malloy,

Texas Tech accounting professor, will open the meeting at 8:30

a.m., Thursday (Oct. 5), and Business Administration Dean Carl

H. Stem will welcome participants.

Thursday morning speakers will be Charles J. Anthony of the Dallas office of Arthur Andersen & Company on "Current Developments, Administrative and Judicial" at 8:40, and James L. Houghton of the Tulsa office of Arthur Young & Co., on "Current Developments in Gas and Oil Taxation" at 11.

That afternoon's speakers will be Gary T. Baker of Nashville, Tenn., offices of Ernst & Ernst, "Current Developments in Family Financial Planning," 1:30, and Mrs. Karen Johnson, associate deputy comptroller of Texas, "Current Developments in Texas State Taxation," 3:15.

Friday morning speakers will be Luther Campbell of Dallas offices of Price Waterhouse & Co., "How to Get out of a Corporation," 8; F. Richard Losey, San Francisco attorney, "Getting out of a Partnership, Especially One with a Negative Basis, 9; David Klock of Southwestern Life Insurance Co., Dallas, "Professional Corporations," 10:15; and Neil A. Wassner of the New York office of Main Lefrentz & Co., "Employee Stock Options," 11:05.

Friday afternoon speakers are Robert E. David, Dallas attorney, "What One Should Do When One Does Not File an Income Tax Return," 2; and Vance K. Maultsby Jr., of Dallas offices of Peat, Marwick Mitchell & Co., "Personal Holding Company and a

tax institute/add two

Closely Held Corporation, " 3:15.

Lubbock certified public accountant Edwin E. Merriman is immediate past president of the institute. Sponsors include the Tech College of Business Administration, Panhandle and Permian Basin chapters of the Texas Society of CPA's, Lubbock County Bar Association, and Lubbock, Panhandle and West Texas district chapters of the Texas Association of Public Accountants.



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CONTACT: Gail Molsbee

LUBBOCK--To cope with the grief of death and relate understandingly to dying persons are not uncommon problems in today's world.

In an effort to address these problems Texas Tech University will conduct a "Death and Dying Workshop" on Oct. 2-30.

The Center for Studies on Aging and the Division of Continuing Education will present the workshop for interested adults.

Meetings will be Mondays, 7-8:30 p.m., in the Conference Room, Building X-15, south of the Municipal Coliseum parking lot.

The course will include lectures, panel discussions and a field trip to a local mortuary. "A Manual of Death Education and Simple Burial" by Ernest Morgan will be supplied to each student.

Dr. Jeffery W. Elias, assistant professor of psychology at Texas Tech, will speak on the psychology of death and dying. Religious leaders serving on the panel will be the Rev. Al Judd, Unitarian, Rev. Bob Utley, Baptist, Rabbi Alexander Kline, Judaism, and a Catholic priest. Dr. W. Reed Quilliam Jr., professor of law at Texas Tech, will speak on probate during the last session.

death/add one

Mrs. Betsey B. Smith, graduate student working on her master's in Home Economics Education, will serve as coordinator of the workshop.

Tuition is \$25 per person and \$12.50 for senior citizens, 60 and over. For more information or registration contact the Division of Continuing Education, Box 4280, Texas Tech University, Lubbock 79409 or call (806) 742-3797.

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13-9-27-78

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806), 742-2136

CONTACT: Dan Tarpley

LUBBOCK--Three newly-appointed members of the Texas Tech
University Mass Communications Advisory Committee will meet with
the group for the first time Thursday night and Friday (Sept.
28-29). All sessions will be in the Mass Communications Building.

Committee chairperson Donald H. Waddington Jr., of Dallas, announced the appointment of new members Ray Moran of Albuquerque, owner of KTEZ-FM, Lubbock, and partner in several New Mexico radio stations; Robert "Bob" Clendennen of Tyler, advertising manager of Tyler Pipe; and Hal Mayfield of Amarillo, president of Rosenwald-Batson Advertising Agency.

Moran will serve on the telecommunications sub-committee and Clendennen and Mayfield on the advertising sub-committee, Waddington said.

Clendennen is a former owner and editor of weekly newspapers, advertising salesman for a daily newspaper and television station and advertising and display manager of a Sears store.

Mayfield has been with the Amarillo advertising agency since 1970 and has managed the operation since 1974. He was a staff announcer for KFYO Radio, Lubbock, in the early 1950s and KGNC Radio, Amarillo, from 1956-'62. He was with a Chicago advertising agency from 1962-'70.

Moran lived in Lubbock in the early 1960s and was employed by KCBD-TV and KCBD radio. He has radio interests in Roswell and Albuquerque.

The three sub-committees, on journalism, advertising and telecommunications, will meet at 8 p.m., Thursday, in the Mass Communications Building.

Friday's agenda includes visiting classes and students at 8:30 a.m. and general meetings at 10 a.m. and 1 p.m.

Waddington will preside over the general sessions. Sub-committee reports will be delivered at the afternoon session, to be concluded by 2:30 p.m.

On the Friday agenda are introductions of new members and mass communications faculty, reports on enrollment, publications, the university radio station KTXT-FM, Institute for Communications Research, Mass Communications Week, the department's student advisory committee, interns, workshops and placement, the graduate program, homecoming and alumni meetings, the Newspaper Fund, status of reaccreditation and gifts, and Hall of Fame nominations.



UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4850 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Dan Tarpley

LUBBOCK--Texas Tech's Ex-Students Association will confer "Distinguished Alumnus" designation on four graduates in ceremonies in the University Center Ballroom at 7:30 p.m., Friday, (Sept. 29).

A 5:30 p.m. reception honoring the distinguished alumni in the Ex-Students Association offices on campus will precede the formal presentations.

The 1978 recipients are Alvin R. Allison, Levelland attorney and a 1930 graduate of Texas Tech; John J. Hinchey, M.D., of San Antonio, 1935 graduate with a B.S. degree and recipient of a B.A. at Tech Tech in 1936; Robert Charles Jordan, Boston insurance company executive, 1941 graduate with a degree in business administration; and Berl M. Springer of Amarillo, president and chief operating officer of Southwestern Public Service Company, 1943 graduate in industrial engineering.

Ex-Students Association president R. G. "Wick" Alexander of Arlington and executive director William F. "Bill" Dean jointly announced the selection of the 1978 recipients.

Texas Tech president Cecil Mackey will present the recipients with medallions. Robert A. Nash, assistant manager and program director of KFYO Radio, will be master of ceremonies.

Allison is known as "Father of the Texas Tech Law School."

Since its establishment he has contributed two scholarships annually and established a student loan fund for law students. He has been president of the Texas Tech Law School Foundation since its organization in 1968. The court room in the Law School Building bears his name, "Alvin R. Allison Court Room."

Allison served as Hockley County judge for two terms, 1935-38, and was president of the West Texas Judges Association in 1937. He organized and obtained the charter for the Red Raider Club of Texas in 1951 and was president of it from 1951-53. It is an organization which supports intercollegiate athletics at the university.

He was appointed to the Texas Tech Board of Directors in 1961 and reappointed in 1967.

Hinchey received the degree in medicine from the Baylor University College of Medicine in 1940 and did graduate work in the University of Minnesota Graduate School of Medicine in orthopaedic surgery in 1946.

He has been in private practice in San Antonio since his discharge from the U.S. Navy in 1946. He was a member of the Texas Tech University and School of Medicine Board of Regents from 1971-77.

Jordan is executive vice president, Finance, treasurer and director of New England Mutual Life Insurance Company. He joined the company in 1968.

Prior to that he was associated with the John Hancock

Mutual Life Insurance Company and held the position of senior

vice president-mortgage and real estate. He is a native of Fort

distinguished alumni/add two

Worth and was graduated from Abilene High School in 1937.

Jordan holds directorships in Derby Academy, Hingham, Mass.;
Eastern Gas & Fuel Associates, Boston; Loomis, Sayles & Co.,
Inc., Boston; Massachusetts Eye & Ear Infirmary, Boston; Mt.
Holyoke College, South Hadley, Mass.; and the Museum of Science,
Boston.

Springer has been associated with Southwestern Public Service Company since 1946. Upon his release from military service after World War II he was employed by the company as a draftsman. He has served as statistician-engineer, rate engineer, rate manager, director of rates and budget, vice president of rates and budget, executive vice president and director. In 1976 he was elected president and chief operating officer.

Texas Tech designated him a "Distinguished Engineer" in 1975. He is a member of the Texas Tech Foundation.

He is active in many civic and community organizations and activities in Amarillo.



UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

.CONTACT: B. Zeeck

LUBBOCK--"Tech Watch," a year-long program to involve all of the Texas Tech University community in an effort to reduce traffic deaths, was launched Thursday with a public forum news conference.

The Texas Tech Office of Student Life is using a \$3,130 grant from the Texas Office of Traffic Safety of the State

Department of Highways and Public Transportation to promote safe driving among students.

Kicking off the safety program were Texas Tech President
Cecil Mackey, Vice President for Student Affairs Robert Ewalt,
Student Association President Mary Lind Dowell, Director of
Student Life Moses Turner and Assistant Director David Nail.

The occasion was a noontime news conference on the University Center plaza, where passing students were invited to participate.

The goal is to bring down the number of traffic deaths wherever students drive. Faculty and staff were urged to support Tech Watch, along with the students.

Dr. Turner said that 31 Texas Tech students have been killed in auto accidents since 1972, and he pointed out that Lubbock is a national leader in traffic deaths per capita.

"We think the Tech Watch campaign is needed," he said and

tech watch/add one

promised that there would be a re-emphasis of the campaign throughout the year.

There will be special emphasis before each holiday, according to Turner, to remind students leaving on vacation to drive with care.

"There were six students killed in traffic deaths last year," he said, "which ties the record of six set in 1973.

This year five have already been killed."

Fifteen of the total of 31 deaths occurring in the last seven years involved one vehicle, Turner said. About half of the accidents took the lives of freshmen. Ten women were killed and 21 men.

"The Tech Watch campaign should encourage responsibility among students to practice sensible and courteous driving habits on highways, local throughfares and campus streets.

"We are concentrating our efforts on student responsibility, but we are urging the support of the whole campus community in the Tech Watch effort."

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CONTACT: Gail Molsbee

(Note to editors: Of local interest to your newspaper)

LUBBOCK--Eighteen teams of Texas Tech University law students competed in the Intraschool Moot Court Competition this semester.

The intraschool competition is programmed during the fall to allow law students to practice presentations before entering National Moot Court tryouts, according to Steve Watkins, chairman of the Board of Barristers, Texas Tech School of Law.

Watkins said this is the first year of fall competition, although there is one in the spring.

The topic concerned the Federal Trade Commission's banning of television commercials advertising products with a specified sugar content. The same topic will be used in National Moot Court Competition.

The Amarillo law firm of Underwood, Wilson, Sutton, Berry, Stein and Johnson sponsored the competition. First place team was awarded \$300, second place, \$200, third place, \$100, and fourth place \$50. Best oralist received \$100.

Winning team members are:

First place, Jon Kerr, third-year student, son of Mr. and Mrs. Garland Kerr, 5512 36th, Lubbock, and Kelly Utsinger, third-year student, son of Mr. and Mrs. E. N. Utsinger, 1107

moot court/add one

W. 19th, Odessa.

Second place, William C. Bundren, third-year student, son of Joyce Bundren, 205 El Camino Real, Euless, and Carolyn Johnsen, second-year student, daughter of Mr. and Mrs. A. M. Johnsen, 1617 Bolton, El Paso.

Third place, Carol Ann Crabtree, second-year student, daughter of Mr. and Mrs. Thomas Crabtree, 1812 Gross Road, Dallas, and Rick L. Wardroup, second-year student, son of Mr. and Mrs. John Wardroup, 2822 61st, Lubbock.

Fourth place tie teams, John H. Rowley, second-year student, son of Mrs. Hobart L. Rowley, 2602 Loyola Lane, Austin, and Jay B. Goss, 2924 Tanglewood, San Angelo; Thomas J. Henry, 6204 Raymond St., Erie, Pa., and William A. Hicks, second-year student, son of Mr. and Mrs. Lockey L. Hicks, 129 2nd Ave., Nederland.

Utsinger was also adjudged best oralist in the competition.



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CONTACT: Gail Molsbee

LUBBOCK--After months of preparation and hours of competition three School of Law students were chosen to be members of the Texas Tech University National Moot Court Team.

Kelly Utsinger, Odessa, and Thomas J. Henry, Erie, Pa., will compete as oralists, and W. Michael Greene, Arlington, will serve as brief writer for the team.

Twenty-eight individuals competed during September and were judged by School of Law board members, professors and Lubbock attorneys.

The Association of the Bar of the City of New York and
The American College of Trial Lawyers chose the subject to be
used this year.

Each team member presents arguments from both the affirmative and negative side of the national topic concerning the Federal Trade Commission's banning of television commercials that advertise products containing a certain amount of sugar.

The team will compete against teams from law schools in Texas, Arkansas and Oklahoma during regional competition in Waco later this month.

If they place first, the team will continue to final competition in New York City in late January. Judges for the finals include a

U.S. Supreme Court judge and other high appellate judges and legal scholars.

Winner of the case is determined by the skill of the team members and their preparation. Oral presentation constitutes 60 per cent of the total score and the legal brief the remaining 40 per cent.

The brief prepared by Greene early in the year is filed at the beginning of regional competition and later submitted to a committee in New York and judged again.

Donald M. Hunt, adjunct professor in the law school, serves as team coach. Hunt's team won the regional competition and qualified to compete in the national competition two of the last three years.

Utsinger, son of Mr. and Mrs. E. N. Utsinger, 1107 W. 19th, Odessa, is a third-year law student. He has competed on three teams in years past.

Henry is the son of Rev. and Mrs. Thomas J. Henry, 6204 Raymond St., Erie, Pa. He is a second-year law student.

Greene, a 1979 graduate candidate, is the son of Mr. and Mrs. Charles A. Greene, 3419 75th St. in Lubbock. He is originally from Arlington. He was a member of the International Moot Court Team last year.

cutline----

NATIONAL MOOT COURT COMPETITORS—Members of Texas Tech University School of Law moot court team were chosen from 28 competitors.

They are, from left, Kelly Utsinger of Odessa, Thomas J. Henry of Erie, Pa., and W. Michael Greene of Arlington. Utsinger and Henry will compete as oralists and Greene will serve as brief writer for the team. (Tech Photo)

UNIVERSITY NEWS AND PUBLIC \TIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEX = 79409 / (806) 742-2136

CONTACT: Marcia Lundy

LUBBOCK--Discovering truth about fire ants is the task of Texas Tech University researchers, who are even now laying a research foundation in order to find a means of combating these pests.

Tech's College of Agricultural Sciences was granted \$200,000 by the Texas Department of Agriculture last year for a two-year study.

The research is headed by Dr. Darryl P. Sanders, chairperson of the Entomology Department. Principal investigators are Drs.

James K. Wangberg, Donald Ashdown, Daniel P. Bartell, Oscar F.

Francke and David E. Foster, all members of the entomology faculty, and Dr. Stuart L. Pimm, assistant professor of biological sciences.

"A problem with the red imported fire ant infestation is that there has been relatively little basic research on them in the past," Wangberg said. "We have to learn their habits before we can begin to control them."

Their research involves collecting ants from across West

Texas to study their habits for comparison with the fire ants;

collecting natural enemies of the existing ant species; examining

effects of environmental changes on the fire ants; and evaluating

effectiveness of federal and state quarantine and educational programs.

Since the study's beginning last year Francke and Bartell have been collecting ants. Francke is gathering every existing ant species in West Texas in hopes of determining possible effects on existing species by the red imported fire ants and vice versa.

Bartell is including natural enemies present in ant mounds, such as predators, parasites and diseases. He is especially concentrating on enemies of the native fire ant, which is not such a pest as the imported version, to determine these adversaries' effects on the imported fire ant.

Wangberg has set up a highly controlled field experiment in the San Antonio area to examine the red imported fire ants in their natural habitat. He will be looking at the environment of the fire ants' nests and how outside environmental changes and temperature variations will affect the ants. He is also working to develop new techniques for studying the fire ants.

One other phase of ongoing research is an evaluation by Ashdown of current federal and state quarantine programs. It is illegal to transport imported red fire ants from infested areas to uninfested areas. A violation involves at least a \$200 fine.

"Of course, it is almost impossible to catch someone transporting imported fire ants, and they are generally doing it inadvertently," Wangberg said. "The program is mainly an educational one, designed especially for florists and farmers or others who might unknowingly transport them. By informing

fire ants/add two

them it may be possible to minimize chances of spreading the fire ants faster than normal."

Wangberg said the ants usually spread from 5 to 12 miles per year.

He said this special research is being conducted because the ants pose problems that other ants do not. They are a general nuisance, mainly because of their aggressiveness, painful stings and creation of large hard mounds. In some cases, they become a medical problem, depending on individual reaction.

The sting is painful, but usually not severe. The normal reaction, according to Wangberg, is a burning, itching sensation, which may remain for a day or two.

For some people who suffer an allergic reaction to the sting, the ants can be a more serious problem. Those people's reactions can range from nausea, dizziness and headaches, to anaphylactic shock, which results in swelling of respiratory passages and possibly suffocation if an antidote is not administered swiftly. This violent reaction is relatively unusual, Wangberg said.

For farmers and ranchers the mounds can and do cause damage to tractors and other machinery because they can be from one to three feet in height and may be rock hard. The establishment of a fire ant colony can result in as many as 50 mounds per acre. Laborers often refuse to go into infested fields because of the probability of receiving numerous stings.

Wangberg said he was hopeful that this initial research could be used as a foundation for further searches to discover control methods.

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cutline -----

WILL ROGERS AND SCULPTOR--Electra Waggoner Biggs, right, who sculpted the Will Rogers statue which has become a symbol at Texas Tech University, recently paid a visit to her work. She was in Lubbock for the National Golden Spur Award Prairie Party and Ranch Day at the Ranching Heritage Center of The Museum of Texas Tech University. With her are, left to right, her daughter, Helen Biggs Willingham, her son-in-law, Gene Willingham, and their daughter, Jennifer Willingham. The statue was a gift of the Amon G. Carter Foundation. Carter was chairman of Texas Tech's first Board of Directors, publisher of the "Fort Worth Star Telegram" and a personal friend of Rogers, the sculptured figure astride his horse, "Soapsuds." (Tech Photo)

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CONTACT: Pat Broyles

ATTN: PSA Directors (Kill Oct. 6)

FOR IMMEDIATE RELEASE

THE TEXAS TECH UNIVERSITY SYMPHONY ORCHESTRA WILL PERFORM

A FREE CONCERT THURSDAY, OCTOBER 5TH, AT 8:15 P.M. IN THE RECITAL

HALL OF THE TECH MUSIC BUILDING. FEATURED SELECTIONS INCLUDE

"RHAPSODY IN BLUE", "SYMPHONY IN E MINOR" AND "ROMAN CARNIVAL

OVERTURE".

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DISTINGUISHED ALUMNUS

VOICER

RELEASE 9/28 or 9/29

FOUR DISTINGUISHED TEXAS TECH EX-STUDENTS WILL BE HONORED IN CEREMONIES FRIDAY NIGHT IN THE TEXAS TECH UNIVERSITY CENTER.

RECIPIENTS OF THE 1978 "DISTINGUISHED ALUMNUS" HONORS ARE:

ALVIN R. ALLISON...A 1930 GRADUATE OF TECH WHO IS KNOWN AS

"FATHER OF THE TEXAS TECH LAW SCHOOL";...DR. JOHN J. HINCHEY...

A 1936 GRADUATE AND MEMBER OF THE TECH BOARD OF REGENTS FROM

1971 TO 77;..ROBERT CHARLES JORDAN...A BOSTON INSURANCE COMPANY

EXECUTIVE AND 1941 TEXAS TECH GRADUATE,..AND BERL M. SPRINGER...

PRESIDENT AND CHIEF OPERATION OFFICER OF SOUTHWESTERN PUBLIC

SERVICE COMPANY AND A 1943 TECH GRAD. WITH THE ADDITION OF

THESE FOUR GRADUATES A TOTAL OF 46 DISTINGUISHED ALUMNUS

HONORS HAVE BEEN CONFERRED IN THE PAST 12 YEARS. THIS IS PAT

BROYLES REPORTING.

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Residence telephones: Jane Brandenberger, Director, 829-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596

CONTACT: Becky Patterson

LUBBOCK--Underwater photographer Stan Waterman, whose credits include "The Deep" and feature films for ABC Television and "National Geographic," will present a film and narrative lecture in the Texas Tech University Center Theater on Oct. 8 at 8:15 p.m.

The photographer has participated in National Science Foundation expeditions and is a special consultant for the foundation. He recently made a film on underwater photography for Eastman Kodak and is responsible for several ABC Television broadcasts, among them episodes of "The American Sportsman" and "Sharks," an hour-long special about Waterman's work, directed by Peter Benchly, author of "Jaws" and "The Deep."

Waterman has received the Jacques Cousteau Award as Diver of the Year, Underwater Photographer of the Year Award, Diver of the Year Award and three Golden Eagle Awards from the National Cine Festival in Washington, D.C. His work on "The Deep" is expected to garner him an Academy Award nomination.

Waterman's presentation will combine narrative and underwater film footage, flavored with humor and adventure. Admission is \$2 for the general public and \$1 for students with a Texas Tech ID.

cutline-----

"LITTLE JOE THE WRANGLER"--R. W. Hampton of the Chappell-Spade
Ranch near Tucumcari entertains guests at the Prairie Party
and National Golden Spur Award in Lubbock. Hampton's rendition
of "Little Joe the Wrangler" included a reference to an OK Spur
which, encased in a Steuben Glass designed award, was presented
to Albert K. Mitchell of Tesquesquite Ranch near Albert. The
award was made by seven organizations for Mitchell's contributions
to the livestock and ranching industry. (Tech Photo)



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Residence telephones: Jane Brandenberger, Director, 829-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596

CONTACT: Becky Patterson

LUBBOCK-- Six Texas Tech University petroleum engineering students this week received \$500 scholarships for 1978. The scholarships are awarded annually by the South Plains section of the Society of Petroleum Engineers (SPE), with matching grants from the South Plains section and the national organization.

Scholarships are awarded on the basis of academic achievement.

This year's recipients are David McDermett and Arden Walker
Jr., freshmen from Lubbock, Robert Langston, sophomore from
Brownfield, John Lowery, sophomore from Midland, Mary Rosenow,
freshman from San Antonio, and Clay Sullivan, senior from Synder.

SPE representatives presenting the scholarships were Bob Boomer, of Texaco, Inc., chairperson of the South Plains section, and David Blazer of AMOCO, chairperson of the scholarship committee.



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CONTACT: Pat Broyles

ATTN: PSA Directors (Kill Oct. 9)

THE MAN BEHIND THE CAMERA OF THE HIT FILM "THE DEEP"

WILL PRESENT A FILM AND NARRATIVE LECTURE SUNDAY, OCTOBER 8TH,

AT 8:15 P.M. IN THE TEXAS TECH UNIVERSITY CENTER. UNDERWATER

PHOTOGRAPHER STAN WATERMAN, WHO HAS ALSO DONE FEATURE FILMS FOR

ABC TV AND "NATIONAL GEOGRAPHIC", WILL SHOW UNDERWATER FILM

FOOTAGE DEPICTING THE HUMOR AND ADVENTURE ENCOUNTERED IN

UNDERSEA CAMERA WORK. TICKETS ARE \$2 FOR THE PUBLIC AND \$1 FOR

TECH STUDENTS.

JNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: B. Zeeck

LUBBOCK--Approximately 400 Texas civil engineers will attend the fall meeting of the Texas Section, American Society of Civil Engineers, in Lubbock on Oct. 5-7.

Theme of the meeting is "Building America's Future."

One session from 8:30 to 10 a.m., Saturday (Oct. 7) will deal with energy and housing and is open free of charge to the public.

Most sessions will take place in the Lubbock Memorial Civic Center, but business meetings will be in the Hilton Inn.

The latter begins with a board of directors' meeting at 8:30 a.m.,

Thursday.

Concurrent with business sessions will be a continuing education seminar at the Hilton dealing with "Flood Plain and Drainage Analysis."

Robert A. Crist Jr., managing director for Publications and Technical Affairs of the national society, will deliver the keynote address at the opening session in the Civic Center at 10:30 a.m., Friday.

Luncheon speaker Friday will be Charles F. Nielson, personnel director for U.S. Consumer Operations of Texas Instruments, Lubbock plant.

A Lubbock Theater Center cast will provide entertainment

asce/add one

following a Friday evening banquet for participants.

Technical sessions will deal with materials engineering,
"Engineers in the Political Arena," water resources, environmental,
geotechnical and structural engineering, and hydraulics.

During the water resources sessions from 8:30-10:30 a.m., Friday the \$6 million High Plains Ogallala Study, approved by Congress to determine the impact of High Plains agriculture on the nation, will be discussed by a consultant from the Economic Development Administration of the U.S. Department of Commerce.

The section will elect new officers, and Jose J. Correa,
Houston, now president-elect, will succeed Charlie M. Moore, Fort
Worth, as president.

The keynote speaker, Dr. Crist, formerly was chief of the Structures Section of the National Bureau of Standards for Building Technology. He is a native Texan who earned degrees at the University of New Mexico.

The High Plains Branch of the Texas Section is host for the meeting with Dr. Robert Sweazy, director of Texas Tech University's Water Resources Center, heading the local committee.

"For the first time," Sweazy said, "we have invited students to participate fully in all sessions. Heretofore, they have had their own meetings. The change is being initiated at their request, and the host committee feels that both professionals and students will benefit from the new concept.

Students from universities throughout the state are expected to attend, and they will sponsor canoe races, a barbecue and

asce/add two

awards ceremonies at Canyon Lake Number 1, from 10:30 a.m.2:30 p.m., Saturday. That event will include students and
professional engineers competing as individuals and as teams.

Registration fee is \$25.

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UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Gail Molsbee

LUBBOCK--Cities Service Company through its Tulsa, Okla., home offices has presented Texas Tech University a \$4,000 grant in continuation of its support of the institutions's departments of Petroleum and Chemical Engineering.

Some \$3,000 will go to the Department of Petroleum

Engineering and \$1,000 to Chemical Engineering. Another \$300

will partially support approximately 30 students who will

travel to the 53rd annual Technical Conference of the Society of

Petroleum Engineers in Houston on Oct. 1-4.

Dr. James T. Smith, chairperson of Petroleum Engineering, said the unrestricted funds will go for undergraduate laboratory equipment. Dr. Raffi Turian, chairperson of Chemical Engineering, said his department's funds will be used partially for faculty travel to seminars and conventions in order to keep current in their teaching areas.

Dan McGookey and Mike Mabry of the Midland area branch of Cities Service Company made the presentations. Both are petroleum engineers.

cutline----

FUND PRESENTED--Dr. James T. Smith, left, chairperson of Petroleum Engineering at Texas Tech University, accepts funds from Dan McGookey (center) and Mike Mabry, representatives of Cities Service Company, Midland branch. The departments of Petroleum Engineering and Chemical Engineering will use the unrestricted funds. (Tech Photo)



UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Paula Lowe

LUBBOCK--Sulpher Springs native Mike K. Mitchell heads the Saddle Tramps, Texas Tech's 42-year-old spirit organization. Son of Mr. and Mrs. Rothwell Mitchell, 521 Church St., Sulpher Springs, Mike is studying landscape architecture.

Saddle Tramps is a spirit, service and leadership organization designed for the school's betterment. Founded in the fall of 1936, the club has 61 active members and 20 pledges.

The organization counts 18 committees ranging from athletic to academic recruitment. Mitchell characterized the Tramps as ambassadors for Texas Tech. The men, dressed in Tech colors of black and red, are responsible for boosting Red Raider spirit at athletic events. They also construct spirit posters and decorate the campus with streamers.

School spirit, however, is not the only concern of the Tramps. They conduct tours and answer questions at freshman orientation, sell football and basketball coupons at registration and run the student ticket lottery as a service to the Student Association, Texas Tech student government. A spring highlight is their help with the Lubbock State School's Texas Special Olympics. The Lubbock State School trains mentally handicapped youngsters.

As president Mitchell considers his major responsibility public relations for the club. He is the communication link between the Tramps, the campus and Lubbock. Other presidential duties include conducting Tramps meetings, chairing the executive committee and motivating members to think of ideas to ever improve the club's services to the university.

Mitchell wanted to run for the Tramps presidency because he believed it the best way for him to contribute. Last year he chaired the Athletic Recruiting Committee and worked closely with coaches recruiting athletes for Texas Tech. He was also a member of a Student Association committee concerned with construction of a new student recreational center.

Mitchell explained that his association and work with the Tramps have helped him to gain maturity, responsibility and close friendships. "I have learned to work well under pressure because I always have only a certain amount of time to complete a task." What Mitchell enjoys most about being Tramps president is working with and meeting people.

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CONTACT: Dan Tarpley

For release at 7:30 p.m., Sept. 29.

LUBBOCK--Texas Tech's Ex-Students Association has conferred "Distinguished Alumnus" designations on four graduates in ceremonies in the University Center Ballroom, Friday.

The formal presentations were preceded by a reception honoring the distinguished alumni in the Ex-Students Association offices on campus.

The 1978 recipients are Alvin R. Allison, Levelland attorney and a 1930 graduate of Texas Tech; John J. Hinchey, M.D., of San Antonio, 1935 graduate with a B.S. degree and recipient of a B.A. at Texas Tech in 1936; Robert Charles Jordan, Boston insurance company executive, 1941 graduate with a degree in business administration; and Berl M. Springer of Amarillo, president and chief operating officer of Southwestern Public Service Company, 1943 graduate in industrial engineering.

Ex-Students Association president R. G. "Wick" Alexander of Arlington and executive director William F. "Bill" Dean jointly announced the selection of the 1978 recipients.

Texas Tech president Cecil Mackey presented the recipients with medallions. Robert A. Nash, assistant manager and program director of KFYO Radio, was master of ceremonies.



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CONTACT: Paula Lowe

LUBBOCK--Helicopter medical evacuation demonstrations will be staged at Texas Tech's Fuller Track Field on Oct. 5 at 1:30 and 3:30 p.m.

A Fort Bliss air ambulance crew, demonstrating the jungle penetrator, will winch a body in a stretcher from the ground into the helicopter.

The public is invited at no charge.

The unit, nicknamed "The Wings of Life," has flown over 1,000 missions assisting highway patrolmen and others in evacuating accident victims. Crew members are medically qualified and range from emergency medical technician to paramedic.

After demonstrating other capabilities the helicopter will land on the track to give spectators opportunity to examine equipment and ask questions of the crew.

Plans for the helicopter's visit have been coordinated by the Tech Department of Military Science.

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CONTACT: Prabhu Ponkshe

LUBBOCK--Prof. Lawrence W. Garvin, head of the Division of Architecture at Texas Tech University, has been selected as one of four U.S. academic experts to advise King Faisal University of Saudi Arabia on curriculum evaluation and development.

Garvin will visit the Riyadh campus of the Saudi Arabian university Oct. 20-Nov. 5 on a trip sponsored by the U.S.-Saudi Arabian Joint Commission on Economic Cooperation.

He will be accompanied by Dr. James Bond Hensen, professor of veterinary medicine, Washington State University; Dr. Anthony F. Vuturo, associate dean of medicine, University of Arizona; and Dr. Geräld M. Burke, associate academic vice president, New Mexico State University.

The group has been selected from member-universities of the Consortium for International Development (CID). Texas Tech, through its International Center for Arid and Semi-Arid Land Studies (ICASALS), is a member of CID. Garvin's participation is being administered through ICASALS.

The Office of Saudi Arabian Affairs of the U.S. Treasury

Department, Office of International Affairs of the U.S. Department

of Health, Education and Welfare, and Office of International

Programs and Studies of the National Association of State

Universities and Land-Grant Colleges recommended CID's participation.

saudi arabian/add one

The Texas Tech architecture professor will evaluate the present status of the King Faisal University curriculum and make recommendations for future planning in the division of architecture.

The Rector of the Saudi Arabian university, Dr. Muhammad Al-Kahtani, visited the U.S. early this summer to discuss the project with U.S. government officials.

King Faisal University is a young institution seeking to develop its programs in agriculture, medicine, veterinary medicine and architecture.

Garvin is associate dean for architecture in Texas Tech's College of Engineering. Engineering Dean John R. Bradford said he expected the assignment to have broad benefits.

"The international experience, which Garvin will receive during his trip, will be of value to Texas Tech and its future development in international affairs," he explained.

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CONTACT: Becky Patterson

LUBBOCK--Concert pianist William Westney, artist-inresidence at Texas Tech University, mounts a moped each morning
and braves Lubbock traffic on the way to his studio. But the
musician once braved competition of a different sort.

In 1972 Westney became the first American to win the piano audition held by the Radiotelevisione Italiana, and in 1975 he was top piano prize winner in the Geneva International Competition. He also received a Fulbright scholarship to study in Italy and was an instructor at Yale University, from which he received the master's and doctoral degrees.

Now Westney's fast-paced competitive days are probably over. At 31 years of age he says he is "too old" for the strenuous contests. The New York-born musician plans to make Lubbock his permanent home and devote his time to teaching, performing and raising a family.

Westney's wife, Emelia Simone, is a soprano on the Texas
Tech music faculty. They have a one-year-old son, Benjamin.
The musician said his family enjoys the slower paced, relaxed
atmosphere in Lubbock. Here he and his wife can reflect on and
evaluate their work without being involved in what he called
the "very competitive, almost neurotic atmosphere" in or near
New York.

westney/add one

The musician's immediate goal while in Lubbock is to increase the size of audiences for piano recitals.

"I think people have a feeling they need special credentials to attend a piano recital," Westney said. He advises people to attend a performance with an open mind to see "if they really don't find it quite nice."

The audience is as important to a performance as the performer, he said.

"A performer is not just showing off some kind of prefabricated stunt. It's like telling a story. A composition becomes alive when it is performed for people. There's a certain feeling in the air when you're playing well and people are really listening to you. The audience participates and shapes the performance.

"I wish more people realized that," he added, "Because
I think they would get a lot more from being in an audience."

The university atmosphere stimulates the musician, in part, because he is surrounded by non-musicians, something he did not often experience during his competitive years.

"I like to talk to people, have them come to recitals I do, and say what they think," he said.

Westney is devoted to teaching his students to teach themselves and to giving them confidence and poise in performing before audiences.

"What I try to do is to make any kind of pressure-situation performance more of a happy experience for the people who are doing it, and not such a frightening experience. I want people

westney/add two

to enjoy performing."

This year the musician will present recitals in Florida,
Connecticut, Washington, D.C., and Lubbock. His first Lubbock
performance will be Friday, Oct. 13, at 8:15 p.m. in the Recital
Hall of the Music Building at Texas Tech University. There will
be no admission charge.

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Residence telephones: Jane Brandenberger, Director, 629-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596
CONTACT: Paula Lowe

LUBBOCK--Houston native Marcia A. Herbert is University Center (UC) Programs Coordinator for the 1978-79 academic year. The daughter of Mr. and Mrs. R. J. Herbert, 12231 Beauregard, Marcia is a Spanish major interested in a career in international trade.

Herbert said she would like to work with "people not computers" in a personnel relations or management capacity. She believes her campus job is a worthwhile experience because she applies management and interpersonal communications skills.

UC programs provide the Texas Tech community with educational and entertainment activities. About 200 students work on nine committees selecting and implementing these activities. The program coordinator serves as chairperson of the UC Programs Council, governing board of the nine committees. Herbert and her assistant, John T. Cook, appoint chairpersons for each committee.

She oversees budget allocations for each program committee and exercises leadership in encouraging committees to complete assigned tasks. Herbert is also a voting member of the University Center Advisory Board, UC governing board.

She is planning close cooperation among the committees and with other campus organizations. She is also concerned with generating more student awareness in UC programs and continuing its general improvement.

Despite her time-consuming responsibilities as UC programs coordinator Herbert is active in Delta Phi Epsilon, foreign service and international business fraternity; the Spanish Honorary; Motar Board, senior women's honorary; Tech Supreme Court; and International Affairs Council as treasurer.



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CONTACT: Marcia Lundy

LUBBOCK--Roy M. Ranne is a graduate student blazing a new trail at Texas Tech University.

"I find it a challenge and I'm continually striving to do better and make it even though I don't have a precedent to follow," he said.

Ranne is the first to attempt a master's degree in animal science with major emphasis in feed mill technology and feedlot management at Texas Tech.

In fact, when he graduates, Ranne will be one of the relative few in the nation who have a formal education in feed mill and feedlot management. And he will be entering a wide open field with excellent job opportunities, especially given his experience and background.

Ranne grew up on a ranch near Brady, about 70 miles east of San Angelo. Primary function of the ranch, owned and operated by Ranne's father, J.A. Jr., is raising both finished fat cattle and feeder cattle for commercial feedlots.

Ranne decided to stay in agriculture when he left the ranch to earn his bachelor's degree in animal science at Tarleton State University.

He began his graduate work at Texas Tech last January, again in animal science but with emphasis in feed mill and feedlot

ranne/add one

operations. At about the same time Ranne also began working at the feed mill at Tech's College of Agricultural Sciences Field Laboratory at New Deal.

The feed mill provides a unique educational opportunity for those interested in feed processing techniques, according to Dr. C. Reed Richardson, assistant professor of animal science at Tech and director of feed mill programs. The feed mill is one of only a handful of operational feed mills used for educational purposes

Ranne said he has had some experience in all the operations of the feed mill since he began, including management, processing and economic aspects.

"Because of my chance to work at the feed mill in combination with the more formal education, I believe I will have as much experience and expertise as someone who has worked in a commercial feed mill or feedlot for a comparable length of time," Ranne commented.

His degree plan is a non-thesis program involving 36 college hours. The majority of the hours, 18, will be in animal science, with the remainder drawn from at least four other agricultural departments in the college.

His minor is in economics and he will also have classes in range and wildlife management, entomology and agricultural mechanics.

Although his program is non-thesis, Ranne has been involved in a research project comparing efficiency of pelleting feed containing liquid phosphate, or artificially prepared phosphate,

ranne/add two

versus feed containing dicalcium phosphate, or phosphate in the natural granular state. He feels results will show that the artificial phosphate will be more energy efficient in the pelleting process than the natural phosphate.

Ranne plans to enter the commercial feed processing field immediately after his scheduled graduation this May.



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CONTACT: Heinrich H. Steiner

LUBBOCK--Lubbock will conduct its own "International Olympics" on Oct. 7-14. Approximately 150 Texas Tech University students from around the world will compete in 13 events on campus.

"Our students from the the Far East, Africa, Eurasia,

Indian Subcontinent, Latin America and Iran are eager to

demonstrate their skills and performances in competition with

their American fellows," Jackie Behrens, director of International

Programs at Texas Tech, said.

Olympic disciplines include track and field, soccer, basketball, billiards, table tennis, bowling, volleyball, badminton and tennis.

The public is invited to all activities. There will be no admission charges.

It will be the first time for Texas Tech to sponsor such an event. "We were encouraged by the success International Olympics proved to be at universities in Louisiana and Oklahoma," Joe MacLean, director of Recreational Sports, said.

As in every athletic event the public is a key element. Sideline fans can stimulate and support individual athletes, not only by encouraging maximum performance but also by promoting international understanding.

international olympics/add one

Since early September, each of six geographically divided groups has been involved in a preliminary process to determine its representatives for the Olympics.

Saturday's schedule--9 a.m., opening ceremonies, 10 a.m., track and field, Varsity Track Field.

Sunday--2 p.m., soccer, Intramural Gym Field.

Monday--5 p.m., billiards, University Center, Game Room; 8 p.m., basketball, Men's Gy,

Tuesday--5 p.m., table tennis, University Center, Game Room.

Wednesday--4:30 p.m., bowling, Lubbock Bowling Club, 4020

Avenue O.

Thursday--6 p.m., men's volleyball, 7:30 p.m., mixed volleyball, Men's Gym.

Friday--6 p.m., women's badminton, 7:30, men's badminton, Women's Gym.

Saturday--10 a.m., men's and women's tennis, Recreational Tennis Courts.

Sunday--2 p.m., make-up activities.

Monday--7 p.m., presentation of awards, University Center.

The most extensive program is track and field. It features 100-yard dash, 440-yard run, mile relay, one-mile run, long jump, high jump and softball throw.

Trophies will be awarded for an Olympic champion, outstanding athletes, best representative and outstanding sportsmanship; ribbons will be presented to top participants in each individual event and to members of the winning team of each team sport.

For more information call MacLean at 742-3351 during 8 a.m.-5 p.m.

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CONTACT: Pat Broyles

ATTN: PSA Directors (Kill Oct. 6)

THE 26TH ANNUAL TEXAS TECH TAX INSTITUTE DESIGNED TO UPDATE PERSONS INTERESTED IN AND WORKING WITH FEDERAL INCOME TAX LAWS AND REGULATIONS, WILL BE HELD OCTOBER 5TH AND 6TH IN THE TEXAS TECH UNIVERSITY CENTER. THE PROGRAM WILL BE OF PARTICULAR INTEREST TO ACCOUNTANTS, ATTORNEYS, BANKERS, INSURANCE PERSONNEL AND PERSONS IN PRIVATE BUSINESS. MORE THAN A DOZEN SPEAKERS WILL BE FEATURED AT THE SEMINAR, INCLUDING THE IMMEDIATE PAST PRESIDENT OF THE PETROLEUM ASSOCIATION OF TEXAS. TO REGISTER FOR THE TAX INSTITUTE CONTACT HASKELL TAYLOR AT (806) 742-2299.