

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136
Residence telephones: Jane Brandenberger, Director, 829-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596

CONTACT: Paula Lowe

LUBBOCK---Jeanie Field, native of Texarkana, Tex., is the first woman ever to be elected to the office of external vice president of Texas Tech's Student Association (SA).

The daughter of Mr. and Mrs. Buster S. Field, 2902 Grand Ave., Texarkana, Jeanie is a senior journalism major interested in continuing her education beyond the bachelor's degree. She expects to work either toward a master's or law degree.

Field felt qualified to run for SA external vice president because of her previous positions and activities. She was arts and sciences senator in student government last year; a leader in her sorority, Alpha Chi Omega; member of Red Raider Recruiters and President's Hostess, two Tech organizations involved in promoting Texas Tech; and active in communications organizations. She believes 80 percent of her workable education has come from her experience as a campus leader.

Field's duties as external vice president include: editor of "The Word," and the "Lubbock Housing Guide," two SA publications; coordinator of the SA Book Exchange, which helps student save money on textbooks; coordinator of the General Store, Tech's food cooperative, which allows students and faculty to purchase food at reduced rates. She is also a member of the Spirit

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tech sa officer/add one

Coordinating Committee, which plans homecoming and other similar events. She pointed out that one of her most important responsibilities is working with statewide lobbying. She will accompany other SA officers and senators to Austin in January to try to convince Texas legislators of the need for a student member on the Texas Tech Board of Regents.

This past summer Field was appointed to the Lubbock Citizens Traffic Commission by Mayor Dirk West. One of her goals is to devise a traffic safety program for Tech students. She also plans to create a crime prevention program for students living in high risk areas of Lubbock and to reorganize the General Store, Tech's food cooperative.

As SA external vice president, Field is the vital communication link between Tech students and the community of Lubbock, Tech faculty and administrators and the Board of Regents. She considers this her most important and challenging role.

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LUBBOCK--Two Fort Worth natives, Mary Lind Dowell and Greg Spruill, are top Texas Tech Student Association (SA) officers for the 1978-79 school year.

The daughter of Mr. and Mrs. Harlen Dowell, Rt. 8, Box 446, Fort Worth, Mary has become the first woman SA president since the 1940's. Son of Mr. and Mrs. John W. Spruill, 7106 Miramar Circle, Fort Worth, Greg hold the position of SA external vice president.

Dowell is an international trade major interested in a career in business management. She believes her position as SA president will not necessarily prove impressive on a transcript but the experience of managing people and finances is invaluable.

Although she never served as an SA senator, Dowell felt qualified for the presidency because of her experience with the Senate (Tech's student legislative body) as coordinator of last year's all-University Leadership Conference. In this capacity she became friends with last year's SA president Chuck Campbell, who taught her about the workings of the Student Association. She also likes a challenge, and she definitely considers her job just that.

The publication of faculty evaluations is one of the

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student president's goals for the year. The project is not a reality yet, she explained, because a system that would be fair to faculty and students alike has yet to be devised.

Placing a non-voting student member on the Texas Tech Board of Regents is another goal Dowell hopes to accomplish. She believes a student board member is important to provide a vital communication link between students and the governing body of the university.

In order to make this goal a reality, however, Tech students must create some lobbying power within the Texas Legislature, she said. A group of senators, along with SA officers, plan to meet with state legislators in January to try to convince them of this need. Dowell believes Texas legislators will listen because Tech is respected as a university which is neither too liberal nor too conservative. She plans for the university to make a good showing in January because "everyone going will have plenty of knowledge concerning the issue."

The new SA president also plans to make Tech students politically aware of issues and candidates involved in this fall's elections. She hopes at least 10,000 students will vote. While admitting the goal to be high, she is convinced that SA representatives will make a far better showing in Austin if they can boast a little about the active role Tech students play in Texas politics.

Spruill, a finance major, was motivated to seek the job as SA internal vice president because, he said, he saw a void that

tech sa officers/add two

needed to be filled. He was a business administration senator in student government last year; however, he explained that was his first venture in a campus leadership capacity.

He admitted the only difficulty he has encountered so far in his job as SA internal vice president is being the sole male in an office full of females. Those with whom he shares an office are SA president Mary Lind Dowell, external vice president Jeanie Field of Texaskana and office secretary Tracy Conlin of Grace, Idaho.

The internal vice president's major responsibility is to direct and advise the Student Senate. He is a non-voting member who acts as mediator of Senate meetings. He says his major goal at present is orientation of new senators to their job.

Spruill's major objective for the year is to develop a better academic recruiting program at Texas Tech. He plans to work with the Senate Alumni Relations Committee to create increased involvement of alumni around the state in the hopes that alumni will lend their influence and financial support to academic recruiting.

This past summer Spruill addressed the Texas Legislature's Interim Subcommittee on Higher Education concerning teacher improvement in colleges.

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CONTACT: B. Zeeck

LUBBOCK--Ranch Day is coming early to the Ranching Heritage Center this year. The date is set for Sept. 23, two weeks earlier than the traditional Saturday festivities.

Events will be as entertaining as participants have come to expect, however, with beans in the pot, sourdough pancakes cooking on the open fire and the aroma of fresh baked tea cakes wafting over the 12-acre site at The Museum of Texas Tech University.

There are a score of authentic ranching structures restored at the center which depicts the history of ranching in western America. They come from big and little ranches from the coastal plains along the Gulf to the high plains where the 3-million-acre XIT was spread over ten counties.

Ranch Day is set aside for the annual meeting of the Ranching Heritage Association, a supporting organization for the center. Anyone may join the association or just join in Ranch Day fun, beginning at 9 a.m.

Tickets, including the barbecue lunch served by Texas Trails Chuckwagon of Albany, Tex., are \$5.50 for adults and \$2.25 for children; \$4.50 and \$1.75 for association members. They may be purchased at the Ranching Heritage Center, or reservations may

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ranch day/add one

be made by calling 806: 742-2498.

There will be free wagon rides, courtesy of Arch Lamb, former Lubbock County commissioner. Blacksmith Burney Chapman will be shoeing horses at the Renderbrook-Spade Blacksmith Shop.

Classes will be in session at the one-room Bairfield School House and there will be corn grinding at the Spur Granary. The center's Longhorns will be in the Slaughter Corral at the Reynolds-Gentry Barn.

Guests can enter a horseshoe pitching contest at the XIT's Las Escarbadas headquarters or watch whittling, quilting and quilt piecing, soap-making, baking and cooking, churning, lye-soap making and even spinning. At the Matador Office there will be a bookkeeper at work.

Mrs. Bob Long, chairperson of activities, explained that the living exhibit concept will help visitors "experience" history in the morning while the costumed volunteers demonstrate pioneer skills.

Following the noon chuckwagon lunch Wray Finney, for two terms the president of the American National Cattlemen's Association, will speak. The title of his comments is "A Heritage Doesn't Happen by Accident."

Dr. Leslie C. Drew, director of The Museum of Texas Tech University, will preview the "Future of the Ranching Heritage Center."

Special numbers from the Ft. Griffin Fandangle outdoor theater success will entertain guests, and Cliff Teinert will sing the "Cowboy's Prayer," an event that has become tradition

ranch day/add two

on Ranch Day'.

A brief business meeting will include election of association officers.

Robert Pfluger, chairman of the Texas Tech University Board of Regents, will welcome guests. Dr. Robert A. Long, of Texas Tech's animal science faculty, will be master of ceremonies. Mr. and Mrs. Jim S. Kassahn are co-chairpersons of Ranch Day.

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LUBBOCK--Dr. Suzan H. Schafer is the new associate director of Continuing Education at Texas Tech University.

Dr. Michael Mezack, director, announced her appointment Tuesday.

Schafer came to Tech from the University of Florida at Gainesville, where she was acting director of Extended Educational Services.

The Division of Continuing Education at Texas Tech offers extended educational opportunities to Lubbock and West Texas.

As associate director Schafer will work with Mezack in individual correspondence study, credit extension on and off campus, noncredit courses in professional and occupational development and outreach educational programs.

The new associate director will serve as a catalyst for involving professors and university resources in providing outreach educational opportunities.

Schafer received the Bachelor of Design, Master of Education and Doctor of Education degrees from the University of Florida, Gainesville.

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LUBBOCK--The paintings of Marilyn E. Todd, which depict West Texas ranch life and Rocky Mountain landscapes, will be displayed Sept. 27, 10 a.m. to 5 p.m., in Texas Tech's Home Economics Building, El Centro Room.

A doctoral student in higher education at Texas Tech, Todd is on leave from Midland College where she teaches design and art history.

The 60-foot display, sponsored by the College of Education's Graduate Student Association (GSA), is being shown as part of an effort to portray diversified talents and interests of its members.

The 12 oil paintings, commissioned by Furr's Cafeterias, will be a permanent exhibit in Grand Junction, Colo.

Todd is the daughter of Joe W. Myers, 620 N. 16th, Frederick, Okla.

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CONTACT: Gail Molsbee

LUBBOCK--Three thousand dollars in awards will be presented to students who compete in the Tenth Annual Philip Morris Marketing-Communications Competition for college students.

Purpose of the competition is to provide students with a practical and realistic business project, bringing them into direct contact with the business community.

Competition deadline is Dec. 15. Student committees of more than five students in undergraduate level or two or more at the graduate level must prepare proposals under the supervision of a full-time faculty member or a recognized campus professional society.

Topic choices are open to the parent corporation or any of its non-tobacco products and operations.

The company is engaged primarily in the manufacture and sale of products in cigarettes and beverages industries. Two of its operations are Seven-Up and Miller Brewing companies.

A \$1,000 grant will be awarded to winning entries at both the undergraduate and graduate levels. Runners-up will receive \$500 grants and other finalists in the undergraduate and graduate categories special merit awards.

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competition/add one

Marketing and communications experts judging entries include Eugene H. Kummel, chairman of the board, McCann-Erickson; Mary Wells Lawrence, chairman of Wells, Rich and Green; Arjay Miller, dean of Stanford Business School; William Ruder, president, Ruder and Finn; and James C. Bowling, senior vice president, Philip Morris.

Applications and information are available from Philip Morris Incorporated, Communications Department, 100 Park Avenue, New York, N.Y. 10017, attn, Competition Coordinator.

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LUBBOCK--To improve programming with mentally retarded and other developmentally disabled persons Texas Tech University will co-sponsor a workshop in Galveston on Sept. 27-28.

The Research and Training Center in Mental Retardation at Texas Tech and the Gulf Coast Regional Mental Health/Mental Retardation Center, Galveston, will conduct the workshop at the Holiday Inn.

Approximately 300 persons will participate. Nationally known experts in training and programming mental retardation patients will present speeches, lectures and demonstrations.

Speakers will include Dr. William I. Gardner, professor in the Department of Studies in Behavior Disabilities and research scientist with the Research and Training Center in Mental Retardation at the University of Wisconsin, Madison; Dr. Michael W. Welch and Jerre W. Gist, both of the Center for Developmental and Learning Disorders at the University of Alabama, Birmingham; Dr. Jerry D. Parham, associate director and director of training of the Tech Research and Training Center in Mental Retardation; and R. A. Wade, training officer for the Tech Center.

Registration for the conference will cost \$6.

mr workshop/add one

For registration and information contact Research and Training Center, Box 4510, Texas Tech, Lubbock, 79409, or Judy Lilley, 507 Tremont, Box 2490, Galveston, 77653, or call (713) 763-2373.

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LUBBOCK--With paraphernalia from home and books for learning, Brenda F. Parker's dorm room at Texas Tech University could reflect an ordinary active student's life.

Along with family pictures, sorority insignias and stuffed animals filling the room a copy of "The Spirit of Houston," printed as an official report to the President, Congress and the people of the United States, is displayed on her dorm shelves.

This book is one indication of her outstanding involvement. She was a speaker at the First National Women's Conference and soon after gained membership on President Carter's National Advisory Committee for Women as representative of American youth.

Since her involvement in Future Homemakers of America/ Home Economics Related Occupations (FHA/HERO) at Happy (Texas) High School, she has become involved in state and national politics.

She became an area officer as a sophomore in 1975 for FHA/HERO and during her junior year she was a state officer for the organization.

She campaigned for FHA/HERO national president and her win in 1977 gave her the opportunity to speak at the women's conference in Houston during November 1977. She was one of 20 youth serving as delegates at large, representing youth of America.

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parker/add one

Speaking as youth's representative in the November speech, Parker said, "We have it in our power to shape change. We may choose one future over another."

Parker believes that cooperation must be mastered in order to "bring the promise of a bright future, not only for women but for men as well, for our children and our families."

Her representation in Houston led her to become a member of the Committee for Women and eventually to place the nomination for Sara Weddington, newly appointed Assistant to the President for Office of Public Liaison.

On the committee she represents all youth of the nation and meets with 39 other members once a month in Washington, D.C.

"I've enjoyed and learned from the experience. Sitting shoulder to shoulder with such persons as Erma Bombeck and Marlo Thomas can make you feel like you're really doing something worthwhile. The entire committee cares about my opinion, even if my experiences are limited in comparison to theirs," Parker said.

"I've become informed and concerned about subjects I never before considered important."

She said topics for discussion can be anything from children's rights to credit for women. As an individual Parker endorses the ERA, although it is not her only concern. She said she believes ERA is a good start toward equality, but like everything else it has its problems.

When Midge Constanza resigned from Carter's staff, Parker

parker/add two

was asked along with others to nominate a likely candidate for the presidential assistantship and she believed Weddington could do the job. Their paths have crossed numerous times.

In between runs to Washington Parker carries 17 hours as a freshman at Texas Tech. She is involved in Zeta Tau Alpha, social sorority, and is a freshman representative of the Vocational Home Economics Association of Texas, Texas Tech chapter.

Because of her familiarity with Texas Tech and the reputation of the College of Home Economics she chose Tech for higher education. Parker had visited her sister, Cathy, at Tech several times while she was still in high school. Another sister, Debbie, is a senior at Happy High School and involved in FHA.

Parker was graduated as valedictorian of Happy High School with honors as Miss HHS, head cheerleader and "Who's Who in Happy High School" and "Who's Who in American High Schools." She also was involved in Future Teachers of America and 4-H. She now is serving as a state officer for the National Association of Rainbow Girls.

Although her father was opposed to his three daughters working on the farm, an emergency started Parker plowing farm land during summer months. Her parents, Mr. and Mrs. Foster Parker, Route 1, Happy, own farm and ranch land.

Texas Tech News

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CONTACT: Gail Molsbee

LUBBOCK--With paraphernalia from home and books for learning, Brenda F. Parker's dorm room at Texas Tech University could reflect an ordinary active student's life.

Along with family pictures, sorority insignias and stuffed animals filling the room a copy of "The Spirit of Houston," printed as an official report to the President, Congress and the people of the United States, is displayed on her dorm shelves.

This book is one indication of her outstanding involvement. She was a speaker at the First National Women's Conference and soon after gained membership on President Carter's National Advisory Committee for Women as representative of American youth.

Since her involvement in Future Homemakers of America/ Home Economics Related Occupations (FHA/HERO) at Happy (Texas) High School, she has become involved in state and national politics.

She became an area officer as a sophomore in 1975 for FHA/HERO and during her junior year she was a state officer for the organization.

She campaigned for FHA/HERO national president and her win in 1977 gave her the opportunity to speak at the women's conference in Houston during November 1977. She was one of 20 youth serving as delegates at large, representing youth of America.

-more-

parker/add one

Speaking as youth's representative in the November speech, Parker said, "We have it in our power to shape change. We may choose one future over another."

Parker believes that cooperation must be mastered in order to "bring the promise of a bright future, not only for women but for men as well, for our children and our families."

Her representation in Houston led her to become a member of the Committee for Women and eventually to place the nomination for Sara Weddington, newly appointed Assistant to the President for Office of Public Liaison.

On the committee she represents all youth of the nation and meets with 39 other members once a month in Washington, D.C.

"I've enjoyed and learned from the experience. Sitting shoulder to shoulder with such persons as Erma Bombeck and Marlo Thomas can make you feel like you're really doing something worthwhile. The entire committee cares about my opinion, even if my experiences are limited in comparison to theirs," Parker said.

"I've become informed and concerned about subjects I never before considered important."

She said topics for discussion can be anything from children's rights to credit for women. As an individual Parker endorses the ERA, although it is not her only concern. She said she believes ERA is a good start toward equality, but like everything else it has its problems.

When Midge Constanza resigned from Carter's staff, Parker

parker/add two

was asked along with others to nominate a likely candidate for the presidential assistantship and she believed Weddington could do the job. Their paths have crossed numerous times.

In between runs to Washington Parker carries 17 hours as a freshman at Texas Tech. She is involved in Zeta Tau Alpha, social sorority, and is a freshman representative of the Vocational Home Economics Association of Texas, Texas Tech chapter.

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CARTER'S COMMITTEE--Brenda F. Parker of Happy remains involved in national politics as she begins her freshman year at Texas Tech University.. She is a member of President Carter's National Advisory Committee for Women and she was a speaker at First National Women's Conference in 1977. She is the daughter of Mr. and Mrs. Foster Parker, Route 1, Happy. (Tech Photo)

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Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Dan Tarpley

LUBBOCK--Texas Tech University will dedicate its new six-story, \$4 million Food Science addition to the Home Economics Building in all-day open house and ceremonies on Oct. 4.

President Cecil Mackey will preside at the ribbon cutting for the new portion of the complex at 1:40 p.m. in the lobby of the Food-Science-Home Economics Building. As part of that ceremony, a representative of Congressman George Mahon will present to Home Economics Dean Donald S. Longworth a flag that has flown over the Capitol in Washington.

The new chairperson of the Department of Food and Nutrition, Dr. Leon L. Hopkins, will preside over a 2 p.m. meeting in Room 169, Food Science-Home Economics, at which Dr. Mary Ann Kight, professor and nutritionist, Human Nutrition and Dietetics Programs, University of Arizona, will speak on "Biodietetics and the Biodietitian," Longworth said.

Kight received the bachelor's degree in 1950 in human nutrition and dietetics and the master's in 1958 and doctorate in 1967, both in biochemistry and nutrition. All three were from the University of Arizona.

She is founding coordinator, University of Arizona Client Care Laboratories, Human Nutrition and Dietetics Program and

food science/add one

instructor in field methods in human nutrition. She also is station leader of a USDA regional research project, "Nutrient Bioavailability--A Key to Human Nutrition."

Dr. Charles S. Hardwick, academic vice president, will preside at a 12:15 p.m. luncheon in the University Center Ballroom and introduce guests, including the general contractor, architects and engineers and other top officials involved in planning and construction of the structure. President Mackey will make brief remarks. Drs. Hopkins and Connie Steele, chairperson, Department of Home and Family Life, will be recognized at the luncheon program.

"The addition of the Food Science portion of the Home Economics facility," Dr. Longworth said, "gives the university one of the finest food and nutrition departments to be found anywhere. With the new facilities, expanding laboratories and a new chairperson we are contemplating giant strides in the science of human nutrition. The College of Home Economics is now equipped and staffed to make tremendous contributions at all levels to improvement of human health and well-being through proper nutrition."

The six-story addition was begun March 1, 1976, and completed March 31 of this year. It contains offices for 72 persons, lecture rooms and classrooms for 460 persons, a learning center to accommodate 75 persons, and 11 laboratories. It contains 77,149 square feet of new space and more than 74,000 square feet of space in the remodeled existing building. The complete facility has been air conditioned.

food science/add two

The College of Home Economics has 1,470 undergraduates and 254 graduate students enrolled. There are 43 students in the college. Fifty full-time and 31 part-time faculty are employed. Longworth said there were 51 research projects during the last academic year with grants totaling \$1.7 million. The college awarded 253 bachelor's degrees, 70 master's and five doctorates last academic year. Twenty-six scholarships valued at more than \$14,000 were awarded last year and will be awarded again this year. The operational budget for 1978-79 is more than \$70,000; salaries and wages will total more than \$1.2 million.

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CONTACT: Becky Patterson

LUBBOCK--A free carillon recital featuring religious, classical and popular music will be presented on Oct. 1, 1 p.m., by Dr. Judson D. Maynard, professor of music at Texas Tech University.

Music will be performed on the Ruth Baird Larabee Memorial Carillon in the west tower of Tech's Administration Building. The instrument, installed in 1976, has 36 bells, the largest weighing more than 800 pounds.

Selections will include favorite hymns, "Prelude No. 8 in A Minor" by Matthias van den Gheyn, "La Truite" by Schubert, "Sonata No. 2 for Carillon" by Henk Badings, themes from "Jonathan Livingston Seagull" by Neil Diamond, "Go Tell It On the Mountain" by David Hunsberger and "Poem for Ann Arbor" by Emilien Allard.

Guests may sit in the grassy area of the courtyard south of the Administration Building or in the Memorial Circle at the center of campus.

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CONTACT: Gail Molsbee

LUBBOCK--Mary B. LeNormand, activities advisor for the University Center Programs at Texas Tech University, has been selected to serve in one of this nation's oldest intercollegiate educational organizations.

She was named to the International Relations Committee for the Association of College Unions-International (ACU-I), a 900-member organization.

ACU-I provides opportunities for college unions and centers to study and improve their organizations, services, programs, facilities, and personnel, and the organization assists in development of college unions.

The committee encourages development of international relations on campuses to promote awareness on the part of students and faculty toward international students.

LeNormand is the daughter of Mr. and Mrs. Charles LeNormand, 5775 Kohler, Beaumont. She was graduated from Lamar University with a Bachelor of Arts in psychology.

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LeNormand is the daughter of Mr. and Mrs. Charles LeNormand, 5775 Kohler, Beaumont. She was graduated from Lamar University with a Bachelor of Arts in psychology.

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TexasTechNews

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CONTACT: B. Zeeck

FOR RELEASE AFTER 2 P.M., SATURDAY, SEPT. 23

LUBBOCK--Hundreds of visitors relived the past Saturday at the ninth annual Ranch Day at the Ranching Heritage Center, as they watched "pioneers" at their daily chores and occasionally even participating.

Jim S. Kassahn was elected president of the Ranching Heritage Association, host for Ranch Day at the center, a 12-acre outdoor living exhibit of a score of authentic structures depicting the history of ranching in the American West. The center is located at The Museum of Texas Tech University.

Members of the Ft. Griffin Fandangle entertained guests after a barbecue, and Wray Finney, seventh generation cattleman and former president of the American National Cattlemen's Association, reminded visitors that "A Heritage Doesn't Happen by Accident."

Finney pointed out that many places in the world have the kind of climate, soil and grass to make good rangelands, but western America's "most important ingredient" was people.

While man brags on his flying machines and space travel, Finney said, "what man needs most is food," and he has learned to take ruminant animals and produce high protein food.

"We didn't have to invent this most efficient food-producing

-more-

ranch day/add one

machine," he said, "but we had to improve it, and that was done by people."

He predicted the livestock industry will become increasingly important as the world's population increases.

With "our mobile outdoor food factory," he said, the ranching industry will fill a vital role in the future needs of the world.

Dr. Leslie C. Drew, director of The Museum of Texas Tech University, explained the purpose of the museum as the interpretation of the physical and social heritages of the arid and semi-arid regions, and he described some of the contributions the West Texas area had made in developing the ranching industry.

Kassahn is a cattle feeder and rancher who lives in Lubbock. He succeeds Claude Denham as president. Elected to serve with him were: Mrs. Wayne Owen, Lubbock, first vice president; Riley "Rich" Miller, Justiceburg, second vice president; Mrs. John E. Birdwell III, Muleshoe, secretary; and Giles McCrary, Post, treasurer.

Jim Humphreys, manager of the Pitchfork Ranch, Friday was re-elected chairperson of the association's Board of Overseers. Watt Matthews of the Lambshead Ranch is honorary board chairperson.

Robert L. Pfluger, chairman of the Texas Tech University Board of Regents and San Angelo rancher, welcomed guests. Dr. Robert A. Long of the Texas Tech animal science faculty was master of ceremonies.

Preceding Ranch Day, on Friday, Albert K. Mitchell of Albert, N.M., was presented the first National Golden Spur Award for outstanding service to the livestock and ranching industry.

ranch day/add two

The event took place at a gala Prairie Party attended by about 1,800 in the Lubbock Memorial Civic Center.

Sponsors of the award are the American National CowBelles, the American Quarter Horse Association, the National Cattlemen's Association, the Ranching Heritage Association, the Texas and Southwestern Cattle Raisers Association and the Texas Sheep and Goat Raisers Association.

These groups also sponsored, with the Texas Tech College of Agricultural Sciences and the Texas Cattle Feeders Association, a Golden Spur Symposium on Livestock and Money Friday morning. Theme of the symposium, which drew more than 150 participants, was the impact of regulations on the livestock and ranching industry.

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CONTACT: Prabhu Ponkshe

LUBBOCK--The energy crisis, it is believed by some, will be followed by a nation-wide water crisis, although in some regions that sequence could easily be reversed.

West Texas is one such area where the regional water crisis has preceded the energy crisis, which raises some unique and serious questions regarding future development.

In response to these questions Texas Tech University is sponsoring two conferences, the first on water and the second on energy. The first symposium, to be held Nov. 8-9 at the Lubbock Civic Center, will focus on "The Multi-Faceted Water Crisis of West Texas." A date for the energy symposium has not yet been finalized.

The water conference is designed for personnel from local governments, school districts, water districts and governmental agencies dealing with this problem. Areas to be covered encompass the regions from Wichita Falls and Abilene on the east to El Paso on the west and from San Angelo northward through the Texas and Oklahoma Panhandles.

The two-day meeting will feature four major sessions: "Stretching the Water Supplies of West Texas;" "Public Water Supplies, Quality and Quantity;" "Federal Studies of Water

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water conference/add one

Resources for the High Plains;" and the "Carter Administrations's National Water Policy."

"More than 30 experts from federal, state and local agencies, underground water districts, Texas Tech University, private management consultants, and other water-related groups will address various aspects of the water problem," Dr. Frank L. Baird, associate director of the Center for Public Service and organizer of the symposium, says.

The conference is supported by a grant under the Title I, Higher Education Act of 1965, through the Division of Community Colleges and Continuing Education of the Coordinating Board, Texas College and University System.

A regional emphasis for the conference is important "as West Texas has some unique water problems and national or state conferences do not necessarily focus on West Texas' problems. Besides, the financial resources of some of the small city governments in our area are strained by sending their representatives to conferences held in cities that are distant from here," Baird explained.

Registration will begin Nov. 8 at 7:30 a.m., with welcoming remarks by the conference director at 9:00.

Each speaker has been given 15 minutes for his presentation, and a question-and-answer session has been scheduled following every third or fourth speaker, Baird said.

For additional information contact the Division of Continuing Education, Room 104, Administration Building, Texas Tech University, Lubbock, Texas 79409, or call (806) 742-3797 or 742-3125.

water conference/add two

A \$25 registration fee can be paid either by mail or at the symposium, although organizers are encouraging early registration to ensure enrollment.

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CONTACT: Paula Lowe

LUBBOCK--Approximately 35 members of Beta Alpha Psi honorary accounting fraternity at Texas Tech University will fly to Houston on Sunday, Sept, 24, to consult with various accounting firms and corporations with large accounting divisions. The field trip is funded by the various firms to be visited.

Four members of the accounting faculty, Drs. Paul Munter, David A. Blade, William W. Holder, and Lane Anderson will accompany the group.

The group will return Tuesday, Sept, 26.

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cutline-----

LIVESTOCK AND MONEY--Participating Friday, Sept. 22, in the Golden Spur Livestock and Money Symposium at The Museum of Texas Tech University were, left to right: Dr. A. Max Lennon, assistant dean of Texas Tech's College of Agricultural Sciences, one of the sponsors; speakers Barbara Keating, president of Consumer Alert; and W. D. "Bill" Farr, Farr Farms, Inc., Greeley, Colo.; and Rich Anderson, Gail rancher and representative of another sponsor, the National Cattlemen's Association.

Approximately 200 persons attended the symposium dealing with the impact of government regulations on the livestock industry.

(Tech Photo)

Texas Tech News

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CONTACT: Becky Patterson

(Note to editor: Please substitute this release for one you may have received earlier. There is a charge for this recital and the previous release said it was free.)

LUBBOCK--Guitarist Philip Rosheger, the only American ever to win first prize at the International Guitar Competition in Compostela, Spain, will present a visiting artist recital on Tuesday, Sept. 26, 8:15 p.m., in the Recital Hall of the Texas Tech University Music Building. Tickets are \$4 for the general public and \$2 for Texas Tech students.

Rosheger has studied with major Spanish guitarists and is on the faculties of the San Francisco Conservatory and San Francisco State University.

The artist will perform "Grand Overture" by Mauro Giuliani, "Prelude, Fugue and Allegro" by J.S. Bach, "Partita for Guitar" by Stephen Dodgson, two pieces from "Ma Mere L'Oye" by Ravel, "Elogio de la Danza" by Leo Brouwer, and "Five Pieces" by Agustin Barrios Mangore.

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